

Texting Your Church in 2022



Clearstream

What We'll Cover

- About Clearstream – 10 minutes
- Interactive Live Demo – 10 minutes
- Q&A – until we are forcibly removed from the room

Presented by



Jimmy Britnell
Customer Success



Caitlin Bulla
Customer Success



Clearstream is a texting platform that directly integrates with Rock RMS, and is built specifically for churches.

Who Clearstream Is

- Product-first team building powerful, beautiful communication software for the local church
- Started in 2010 and based in Pensacola, Florida
- ~4,000 churches and non-profits use our texting platform for member engagement, guest assimilation, volunteer scheduling, prayer, etc.



Clearstream

If your church uses texting,
then why use Clearstream?

1 Our platform

- Standalone texting platform and native mobile apps.
- Not a basic texting app built off an SMS API such as Twilio or Bandwidth.
- Direct Tier 1 carrier connections ensures much faster sending, and higher deliverability, regardless which carriers your end users are on.



2

Rock RMS integration

- In Clearstream - two-way Rock integration that nightly syncs your chosen Rock Groups and Communication Lists into Clearstream, and pushes new text subscribers into Rock.
- In Rock - SMS Transport Plugin to use Clearstream in Rock. Download from the Rock Shop.



Clearstream

3

Multiple Texting Number Options

Dedicated Shortcodes

- Single best option for high-message-throughput, reliable, non-carrier-filtered, emoji/multi-lingual-supported, two-way mass texting.
- 300 message per second throughput
- Clearstream is a listed and vetted top-application provider with the Short Code Registry (registrar of all U.S. shortcodes)
- We don't charge a \$500/mo. shortcode 'hosting' fee like Twilio does.



3

Multiple Texting Number Options

A2P 10DLC

- 10-digit local phone numbers
- Lower message throughput than shortcodes
- Harder for church members to text into as compared to shortcodes
- Easy to setup, and budget friendly as compared to dedicated shortcodes
- We handle your A2P number registration and cover registration costs

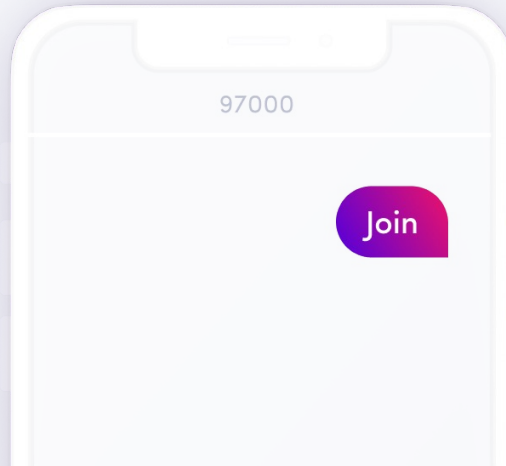


Live Demo

New to The Early Church?

We'd love to connect with you!

TEXT JOIN TO 97000



Clearstream

Search the Help Center

MESSAGE CREDITS
126 [Buy Credits](#)

ACCOUNT
The Early Church

<

Dashboard

Inbox

Subscribers

Messages

Keywords

Integrations


Settings

Support

Dark Mode

Dashboard

Overall Account Performance



Total Subscribers
2,359 13 ↑


Opt-ins
15 14 ↓

Opt-outs
0 ---

Outgoing Test
2

Opt-in Sources

Sources of new subscribers



Integrations
100.0% 15 opt-ins

Keywords
0% / 0 opt-ins

Longcodes
0% / 0 opt-ins

Forms
0% / 0 opt-ins

Imports
0% / 0 opt-ins

Top Performing Lists

[View All](#)

List	Subscribers	Growth
Steve-o's Test Group	635	++
*1st Touch Response Synced	0	---
General Kiok Offering	1	---
Middle School	401	---
Created on or after *	0	---

Total lists: 19

Inbox

(200) 601-7716 No problem!

(847) 555-1212 Life is grand, right?

Loyce Longosh Hey there! 🍌

Bryce Hand Please pray for us.

Velva Zemlak Finances have been super

There are 295 threads in your inbox

Recent Messages

1 82.6%

Messages sent in past month Average delivery

Message

The Early Church: Feels like there's a draft in t

The Early Church: test

The Early Church: Lots of people test!

ACCOUNT

The Early Church

West Campus

Subaccount of The Early Church

Youth Group

Subaccount of The Early Church

Staff & Volunteers

Subaccount of The Early Church

Small Groups

Subaccount of The Early Church



Master Account

Early Church



Subaccount
West Campus



Subaccount
Youth Group



Subaccount
Staff & Volunteers



Subaccount
Small Groups



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Questions