PERSON & FAMILY FIELD MANUAL



A DRACTICAL CUIDE FOR MANAGING PEOPLE

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Welcome

Welcome to the Rock field guide for managing people. Individuals and families are at the core of what we do. In this guide we'll look at the people-managing tools you'll find in Rock. We'll also dig a little deeper to give you a glimpse into how Rock stores information about individuals to help you best use Rock in your organization.

We Are Family

Every person in the database belongs to a specific *group type* called Family. It's impossible to add a person to the system without either creating a new family or adding them to an existing family. However, an individual isn't limited to membership in a single family. They can belong to many families but they will always have at least one. Below we look at some of the other unique things about the family.

Addresses

Addresses are tied to the family, not the individual. There are several different types of addresses defined in Rock, and you can add more if you'd like. The ones that are available out-of-the-box include:

- Home
- Work
- Previous

Adding an Address Type

If you'd like to add a new address type, follow these steps:

1. Add a new group location type under:

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Admin Tools > General Settings > Defined Types > Group | Location Type.

Be sure you select the Group | Location Type as there's also a Location | Location Type.
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2. Add your new group location type to the Family group type under:

```
Admin Tools > General Settings > Group Types.
```

From this screen select the *Family* group type and add the new address type under the *General* section.

Configuring Address Fields

If needed, you can make specific parts of an address required, optional or hidden. Navigate to Admin Tools > General Settings > Defined Types > Countries and edit the entry for your country according to your needs.

Campus

If you're a part of a multi-site organization, the campus is also tied to the family. Interestingly, if a person is a member of two families that attend separate campuses,

the individual will be tied to two different campuses as well. This is a powerful pattern for blended families to use.

If you're not a multi-site organization then the campus is still tied to the family, but it's done behind the scenes. This is needed just in case a new campus is ever added.

Portrait of a Person

What Makes a Person

Before we start diving into the features, let's look at what makes up a person in Rock.

There are two main sources of data when looking at a person's record. First are the common data elements that are "hard-coded" into the system. These include basic fields like *First Name*, *Last Name*, *Email*, etc. These fields are common to all organizations, so they have been provided from the beginning of Rock and can't be removed.

Second, since every organization is different, Rock also allows you to add new data items to a person. We call these *Person Attributes*. You can add as many as you like, selecting a data type for each one. Common data types include:

- Text
- Date
- Number
- Dropdown of provided values (think of an attribute of T-Shirt Size with the values of S, M, L, XL)
- Boolean (aka, True/False)
- Document

While there are quite a few other data types you can use, those are the common ones.

Over time, your list of added attributes can become quite large. To help with this, we've provided the ability to group them into categories. You'll see these attribute categories later when we look at the *Person Profile* page.

Note:

See your administrator to help define new person attributes and categorize them into groups.

Adding a Person

As you're getting started, one of the first things you'll want to do is add someone (perhaps yourself) to the database. While it might be intuitive to look for a menu item labeled "Add Person", you won't find one. Because people are members of families, you must start with adding a family. You'll find that under:

People > New Family.

Deleting a Person

While it might seem like a natural thing to do, deleting a person is not allowed in Rock. Why? The history of a person must be maintained for historical records to be accurate. Think about giving and check-in. If a person was deleted, you would lose their contributions and attendance information. Instead of deleting people, you can inactivate them in the database (more on how to do this later).

Let's look at some common situations where you might want to delete a record, and how to handle them in Rock.

Scenario: John Doe no longer attends and has asked to be removed from the database.

In Rock: You can consider John removed when he has been marked inactive. This should remove him from all future email.

Note:

When writing custom reports, be careful not to include inactive records.

Scenario: You added a duplicate record and want to delete the new one.

In Rock: Instead of deleting the record you'll need to merge it with the existing record. See the Duplicates section below on how to do this.

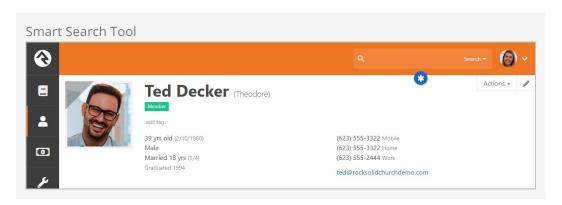
Scenario: You added a test record and now want to delete it.

In Rock: It would be best not to add test records to your production environment. You might consider creating a test environment that you can treat as a sandbox. If you added a sample record to your database, you have two options. The first option is to inactivate it like it was a normal person. The second would be to merge the record with an existing record.

Searching

Searching By Name

To find someone in the database, start by using the *Smart Search* tool found at the top of every page. This tool can be used to search several different types of data, but it defaults to searching for individuals by name.



When searching by name, it's important to know some tricks to improve the quality of your search and to save time. Keep in mind that you don't need to type a person's full name to search. You can type fragments of the name. Say, for instance, we're looking for Ted Decker. Here are several suggested ways we can search for him:

t decker

te dec

decker

Notice that none of these suggestions included "Ted Decker." That would be a waste of key presses. (Useless fact: the average key on a keyboard has a life cycle of only five million presses.) Because you make fewer spelling mistakes if you press fewer keys, it's always a good idea to shorten searches.

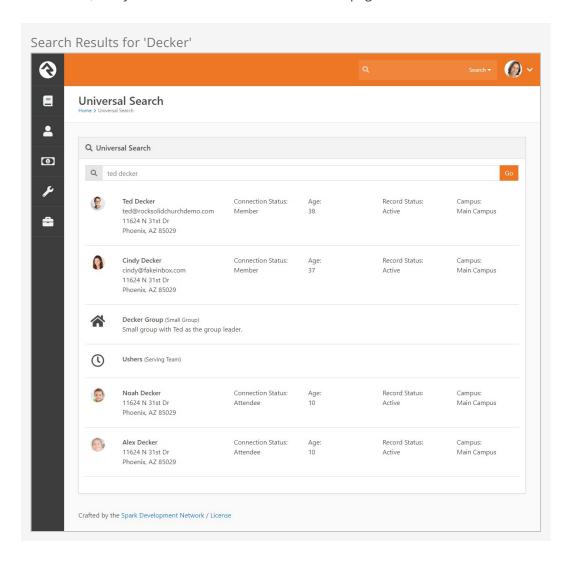
Also, notice in our samples above that we never searched for just "Ted." If you provide only one name, Rock assumes you're searching by last name.

But I'd Like to Search by Only First Name...

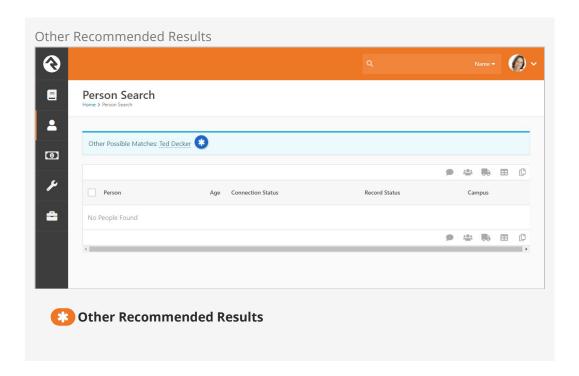
If searching by only the first name works for your organization, no problem. We have you covered. To enable searching both first and last names when only one term is provided go to:

System Settings > Search Services > Person Name and enable the Allow Search by Only First Name checkbox.

Once you submit your search, you'll see one of two possible screens. If only one person matches your search, you'll be taken straight to the *Person Profile* page for that person. However, if more than one person is returned, you'll see a list of individuals. Select the correct one, and you'll be taken to their *Person Profile* page.



Rock has a sophisticated algorithm that helps you find names even if you can't spel theem corectly. You may often see other possible matches at the top of your search results.



Searching by Phone

While not as common as searching by name, sometimes you may want to search for a person using a phone number. The *Smart Search* tool can also search by phone. Simply select the *Phone* option and type in the number.

Just like searching by name, you don't need to enter the full phone number to get results. You can enter any part of the phone number. (This is great for people who leave voicemails with rushed return numbers). If you were searching for the person with the phone number (623) 555-3322 (Ted Decker in our sample database), you could use any of the searches below to find him:

(623) 555-33623555333322555 3322

Note:

The phone search will strip out any characters that aren't numbers before running the search.

Searching by Email

Yep, you guessed it: Rock can search by email using the *Smart Search* tool, too. Partial searches are supported. We're sure you've got it by now, so we won't repeat the search details here.

Searching by Address

The address search is also similar to the other search types. Keep in mind, though, that

it only operates on the street address portion (first line) of the address. Sample searches for Ted Decker would be:

11624 N 31st Dr 11624 31st Dr

Searching by Birthdate

You can also search for a person by birthdate. For this option to be available, it must first be enabled and configured in Admin Tools > System Settings > Search Services.

Searching by Group Name

Much like searching by name, you can also search by Group Name using the *Smart Search* tool. You can type a specific name to locate a particular group (i.e., "Alisha Marble's Small Group"), or use a general term, such as "student", to display a list of all groups with that term in the name.

Searching by Business

You can search by business name using the *Smart Search* tool as well. Partial searches are supported.

Universal Search

The *Smart Search* capability in Rock is quite powerful, but sometimes you may need more. That's where *Universal Search* comes in. *Universal Search* allows you to search multiple types of data at once in a full-text manner. In a sense, it's like Google for Rock. To learn the ins and outs of Universal Search, check out the Universal Search guide.

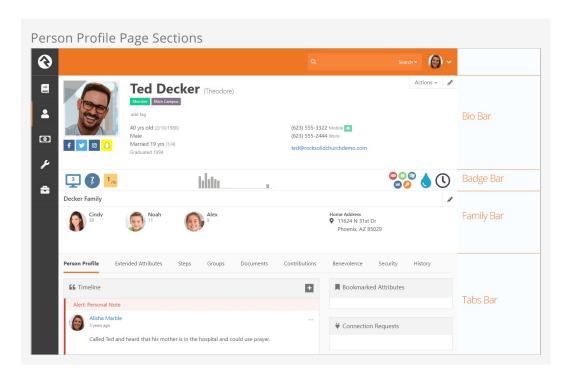
I Still Haven't Found What I'm Looking For

The *Smart Search* and *Universal Search* features should meet your needs in almost every case. If you need to search with even finer detail you can write a quick *Data View* to find the person. See the Taking Off With Reporting guide to learn more.

Person Profile Page

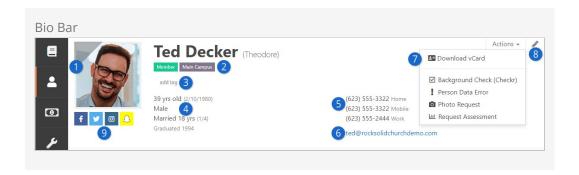
The *Person Profile* page is by far the most used and powerful page in Rock. This one page gives you a detailed picture of a person's involvement in your organization and the relationships between people.

The page can be broken down into four main bars.



Bio Bar

The *Bio Bar* gives you details and contact information about the individual. Here's a breakdown of this section.



Photo

If a photo is available, it's shown here. If no photo is available, a gender/age appropriate silhouette image is shown. Clicking the top left corner of the photo will add the individual to your following list.

2 Labels

Labels are a quick way of categorizing a person's involvement. After installation, the following labels will be active on the page, but you can add custom

- Connection Status: Member, Attendee, Visitor, Participant, Pending.
- **Campus:** Which campus the member's family attends. This label isn't shown if you only have one campus.
- **Record Status:** This label is only shown if the record is *Inactive* (e.g. they are no longer attending).

Tags

Tags are a handy tool for creating simple groups of people. Tags are so useful that they have their own chapter.

4 Demographic Information

This includes age, gender and marital status.

Contact Information

This section contains phone numbers and email addresses. Note that if the phone number has SMS enabled you'll see an icon made up of two speech balloons. Also, if this page is loaded on a mobile device, the phone numbers will appear as links to enable 'Click-To-Call'.

6 Email Address

Clicking the email address will launch a new communication to the individual. You may also see icons next to the address noting the individual's email preferences. If they have asked to not receive bulk emails you'll see a . If they have asked not to receive any emails the address will not be a link and the o icon will be displayed.

Actions

The action list allows you to launch workflows for the individual. See the Blasting Off With Workflows manual for details on creating custom actions for your organization. More details on the *Photo Request* action can be found in the *Photo Request* section below. This list is also where you can download a person's vCard, or virtual business card, to store on another device, such as the contacts on your cell phone. Rock automatically generates a person's vCard based on the contact information provided on their profile.

8 Edit Link

The edit button allows you the edit the person's personal and contact information, as well as gives you the advanced option of combining their giving with another person's.

Social Media Icons

The icons of any social media accounts that have been configured in the person attributes and completed for the individual will appear below the photo. For more information about configuring and editing a person's social media information, see the Extended Attributes Tab section below.

Note About Emails and SMS Phone Numbers

You are limited to entering only a single email and SMS phone number for an individual.

Extending the Bio Bar

There are a lot of options available in the *Bio Bar* block settings that allow you to customize the *Person Profile* page. For example, you can use the *Additional Custom Actions* field to add buttons, link to workflows or add personalized content, or the *Custom Content* field to add almost any content you wish that is not in the core Bio block.

NOTE: When using the *Custom Content* area, you need special "context" syntax. For example, to display a Person Attribute here, you would use

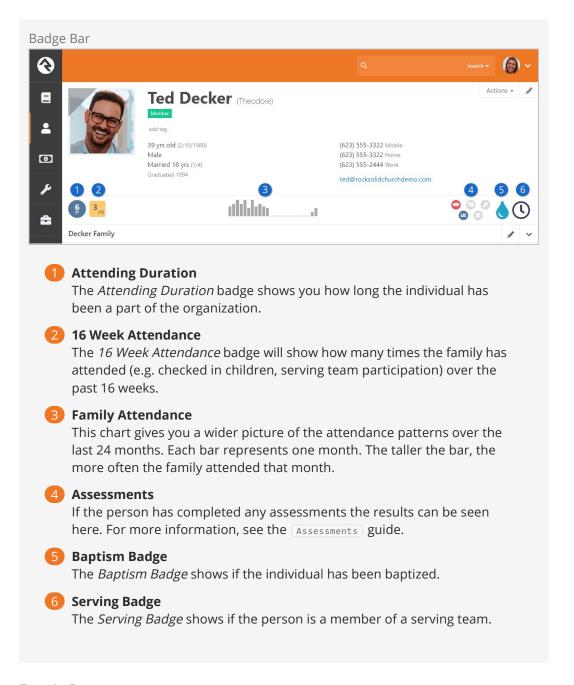
```
{{ Context.Person | Attribute:'AttributeKey' }}
```

The possibilities are endless. Be sure to explore these powerful options and consider how you might use them to create a unique profile page that meets the needs of your organization.

Badge Bar

The next section is what we call the *Badge Bar*, with icons (i.e. badges) indicating a person's activity. While Rock comes preconfigured with several badges, you can add more. For more information on badges, including how to create new ones, see the Badges chapter below.

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Family Bar

The next section outlines the individual's family or families. The *Family Bar* lists each family member's name, age and *Person Profile* page link, along with an address and editing link for each family.



The address section of the family bar has a couple of interesting features. Clicking on

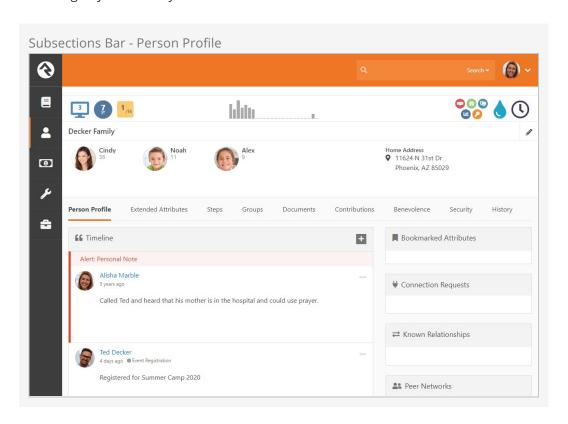
the • to the left of the address will bring up an interactive map. Also, when you rollover the address a • will appear to the right. This icon will standardize and geocode the address when clicked.

Note:

In Rock, an individual can be in more than one family. In these cases, both families will show in the family bar. There is no primary family. Each family is treated as an equal.

Tabs Bar

The lower area of the page is devoted to subsections, with tabs that are visible according to your security level. We'll talk about each one below.



Person Profile Tab

The first tab is the *Person Profile*, with notes and key attributes. Let's break each of these areas down.

Timeline

The Timeline shows notes about a person, some of which are system-generated whenever the individual completes certain actions like joining a group. Most of them, however, are entered by staff and key volunteers. Notes are an important part of Rock and we've devoted an entire chapter to their usage below.

Bookmarked Attributes

As we discussed earlier, person attributes are an important part of Rock. Over time, your list of attributes will grow according to your organization's needs. Each staff member, however, only works with a limited set of attributes, depending on their position. To help simplify this, we've added a Bookmarked Attributes section. Each staff member can choose a list of person attributes they want to display in this box. Every time they visit a *Person Profile* page, their chosen attributes will be displayed.

You can configure which attributes are displayed in this section by selecting the button in the header. You can also edit the values of the attributes by clicking the button. Each person can adjust the order of the attributes on their bookmark list by clicking the button, then dragging the attributes into the desired order.

Connection Requests

This section shows a list of Connection Requests that have been made by the individual. You can read more about connection requests in the Engagement manual.

Known Relationships

Just like in real life, relationships describe connections between two people. Some of the known relationship types provided are:

- Grandparent
- Parent
- Child
- Invited by
- Allow check-in by

To add a new relationship, click the + button on the *Known Relationship* header. Select the relationship type you want to add from the dropdown, then select the person who matches the relationship you're trying to build.

Many of these relationships have an inverse relationship (e.g., Grandparent to Grandchild). When adding one of these relationships, the system will automatically add the inverse relationship for you. What a timesaver!

You can add custom relationship types if you want. In fact, we have a whole chapter on how to manage known relationships.

Peer Networks

Some relationships are known, but others are implied through the data. For example, if two people are in the same group, we can imply a relationship. Rock highlights these kinds of relationships in the Peer Networks area.

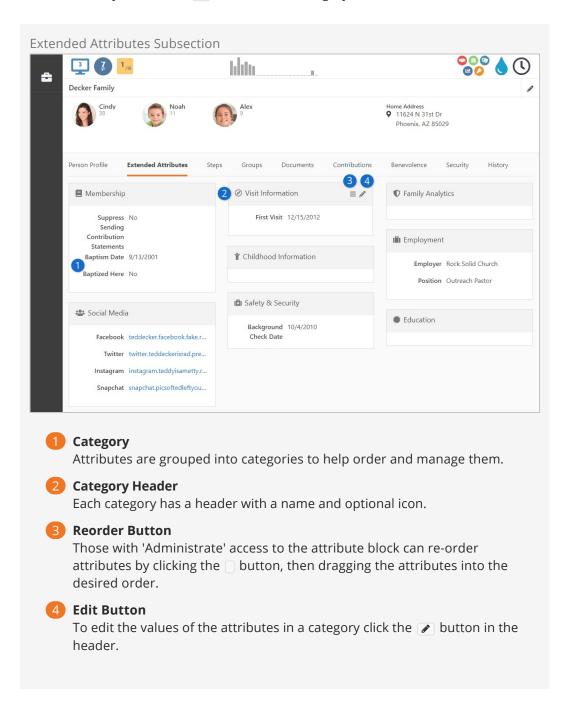
Note:

The Peer Networks feature will get more powerful with time as we add more and more capabilities to Rock.

Extended Attributes Tah

The next subsection of the Person Profile page contains all the added attributes,

grouped by category. Only attributes with values are displayed. To add or edit the value of an attribute, just click the button in the category header.



Social Media

The *Social Media* category is where you can enter and view social media account information for a person. By default, Facebook, Twitter, Instagram and Snapchat are included, but you can add other social media platforms by creating new *Person Attributes* in the *Person Attributes* screen with the *Social Media Account* field type. The *Person Attributes* screen is located at:

Admin Tools > General Settings > Person Attributes .

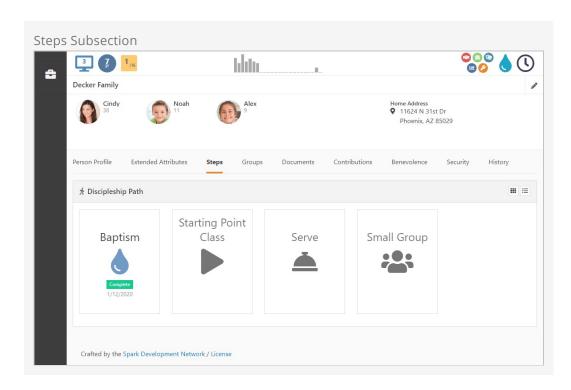
Any *Person Attribute* using the *Social Media Account* field type will be displayed as an option in this category, and the icon of any social media options completed for the

person will appear below the person's photo in the *Bio Bar*. The *Person Attributes* screen also contains options that allow you to control what the icons look like and how they are displayed.

As you create new groups of person attributes, you'll want to be sure you keep this page updated. See your administrator for help.

Steps Tab

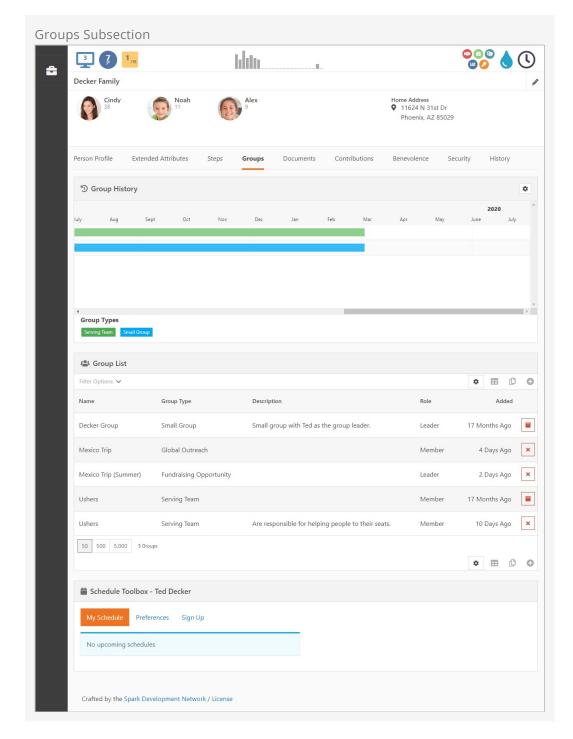
The *Steps* subsection lets you view and manage steps for the person. For full details on Steps, check out our Engagement guide.



Groups Tab

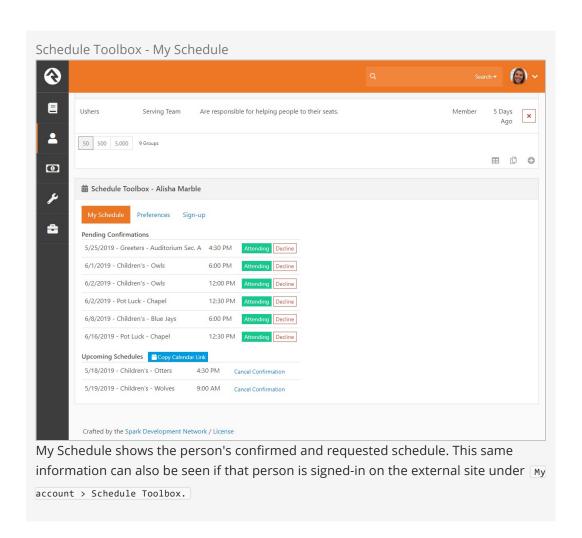
The *Groups* subsection displays a timeline of the person's history with groups, as well as a grid view of all the groups the person is involved with. The grid lists important facts like the type of group, the individual's role in the group and the date they were added to the group.

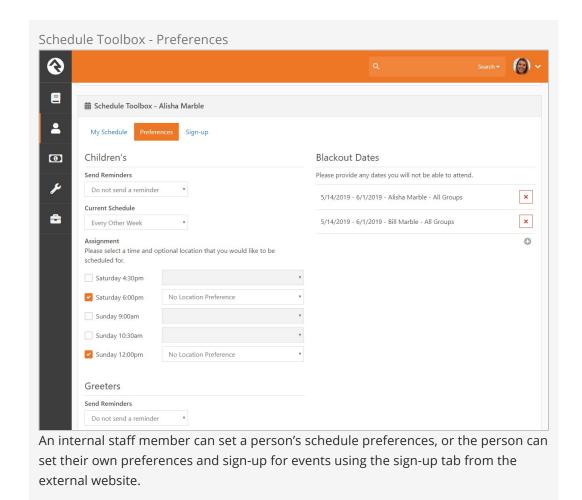
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Schedule Toolbox

The schedule toolbox displays three tabs that intertwine with the group scheduler. Each person will have their confirmed and requested schedule, their preferences and a sign-up tab.

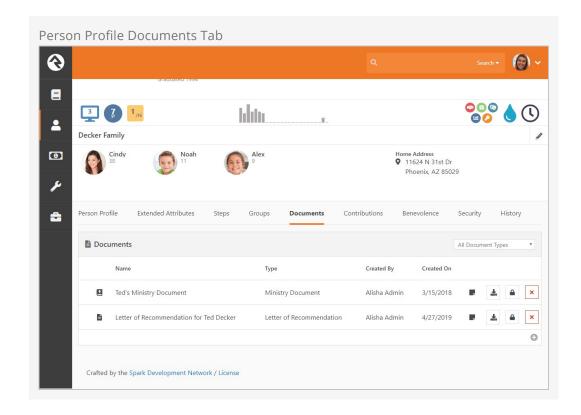




Learn more about the group schedule toolbox and group scheduling in the Rock Your Groups guide.

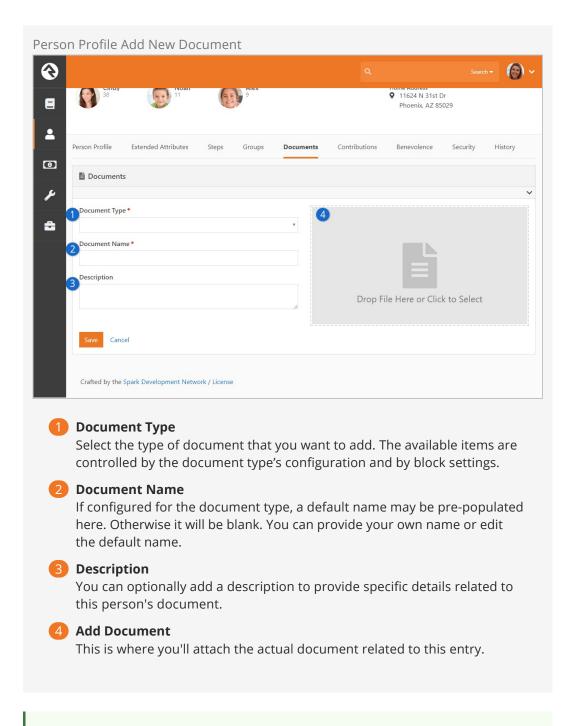
Documents Tab

The *Documents* tab lets you view and manage person documents.



From the block pictured above you can see a summary of the documents associated with the person. The icons to the right allow you to view the document's description as well as download, secure or delete the document.

Click on any row to manage details about the document or click the • button to add a new document.

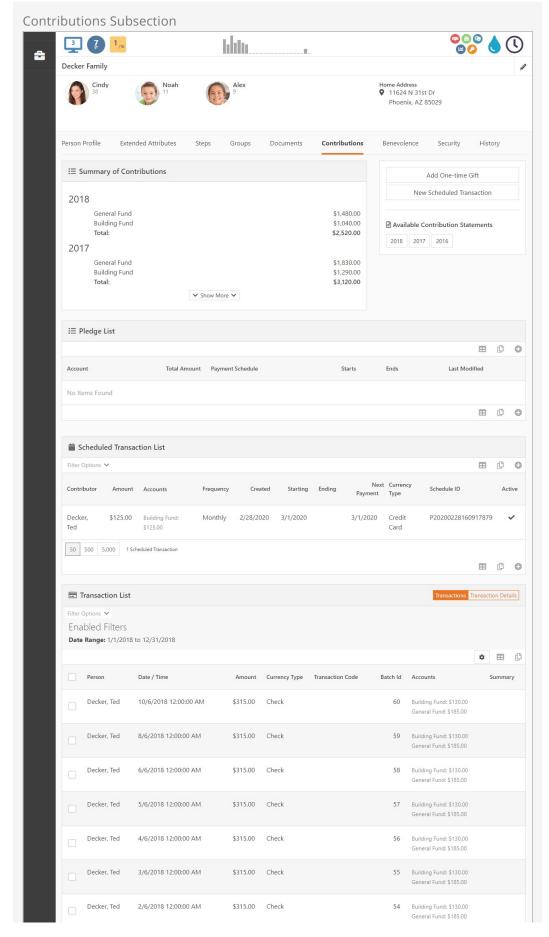


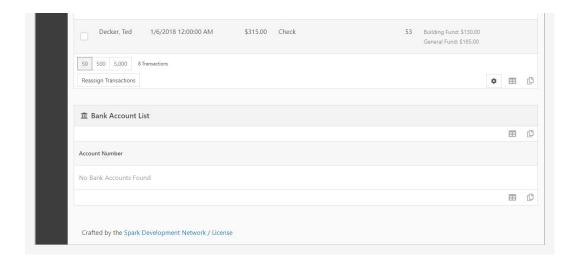
Entity Documents

Documents can be added to any entity, not just people. To see how documents can be used with other entity types, see the <code>Entity Documents</code> section of the <code>Rock Admin Hero Guide</code>.

Contributions Tab

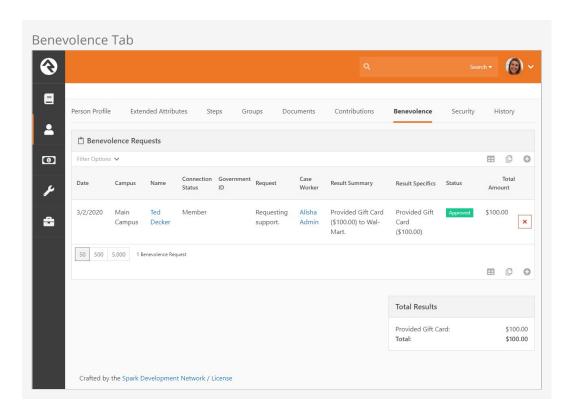
This subsection shows the contributions made by the individual (or family, if combined as a family) and any repeating giving profiles that they have. Staff members can be granted access to create new recurring giving profiles or edit existing ones from this page.





Benevolence Tab

Those with access to view benevolence information will see a *Benevolence* tab on the *Person Profile* page. The requests shown here are summarized for the entire family.

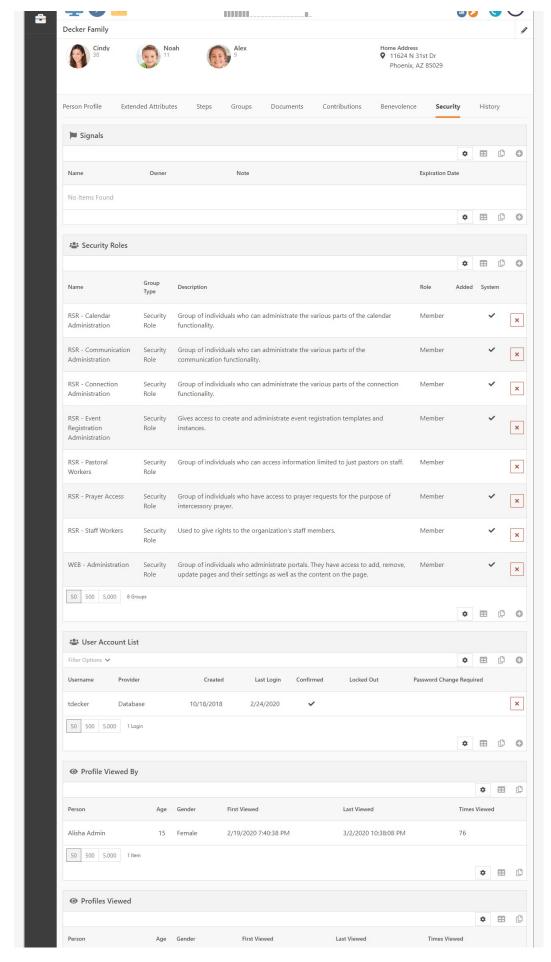


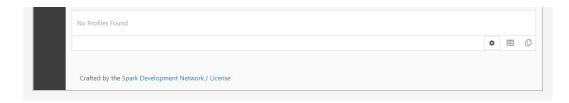
For additional details related to benevolence, see the Rock Solid Finances guide.

Security Tab

Rock takes security very seriously and offers several ways to protect both information and people. The *Security* tab is one location where you can view and access Rock's security settings and data.







Signals

Signals are discreet flags that can be assigned to a person to bring attention to something. They can be used to flag anything from security concerns to high-level lay leads and everything in between. Click the button to add a new signal. Click the red button to delete an existing one.

Security Roles

In the Security Roles section you can view, add and delete the person's security roles. The Rock Admin Hero Guide has all the details you'll need for understanding these roles and their meanings.

User Account List

Each account (i.e. username) associated with a person is listed here. Over time a person can obtain multiple accounts if they forget one and re-register on the website. You can manage accounts in this section.

Profile Viewed By

The *Profile Viewed By* section contains a record of people who have viewed the person's profile. The information in this section can't be modified, but it can be exported into an Excel report if needed.

Profiles Viewed

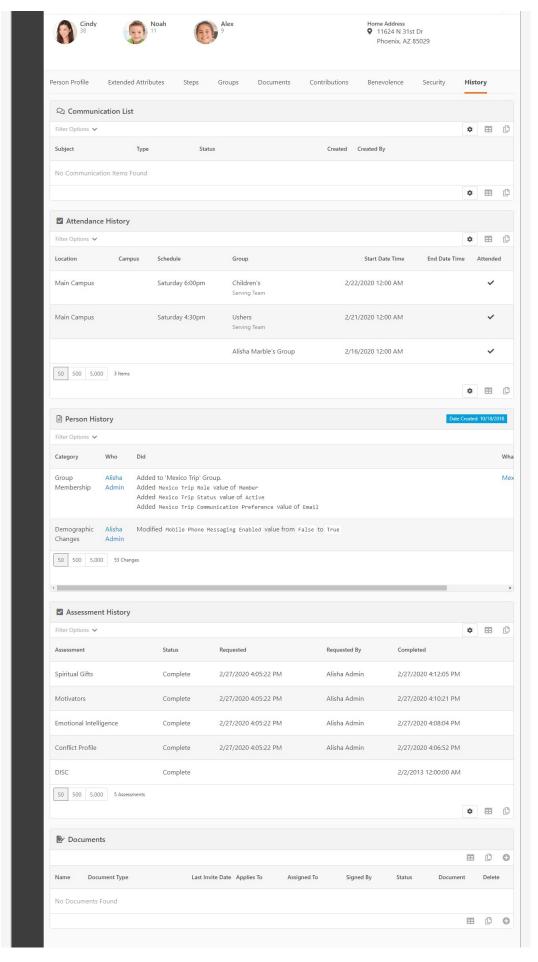
The *Profiles Viewed* section contains a record of the profiles the person has viewed. The information in this section can't be modified, but it can be exported into an Excel report if needed.

History Tab

The History tab includes such things as:

- **Communication History** A list of all the communications that have been sent to the individual.
- Attendance History A list of all the events and services the person has attended.
- **Person History** A list of all the changes that have been made on the individual record. This screen is helpful identifying what was changed and who made the changes.
- Assessment History A history of assessments that have been taken and/or requested.
- **Documents** A list of all the signature documents associated with the person.

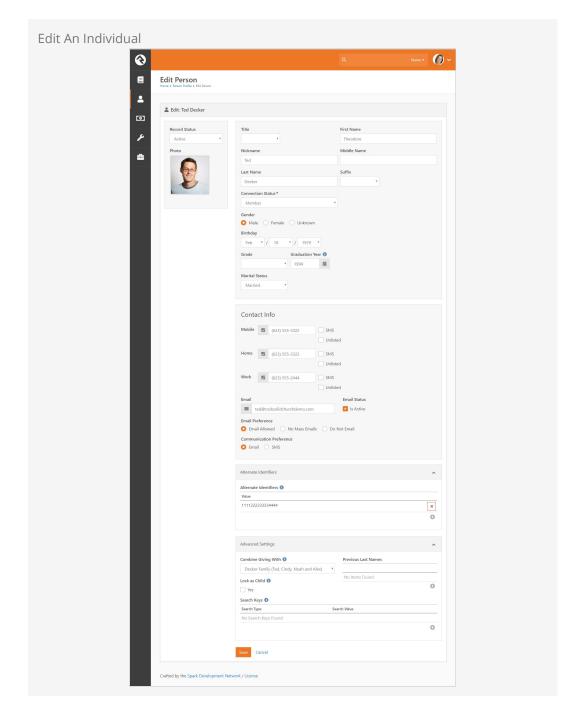




Editing an Individual

To edit the bio and contact information for an individual, click the button in the upper-right corner of the *Person Profile* page. Rock will display the edit screen for that person's profile.

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Most of this screen should be pretty simple, but we have a few helpful tips to share.

When you mark an individual *Inactive*, you'll be asked to provide a Reason and a Note. This information helps the organization understand why groups of people are leaving and it helps the next person who looks at the record understand why this change was made.

Near the bottom of the screen is the *Alternate Identifiers* section, where you can assign an individual an alternate identifier to use during check-in to speed up the process. Alternate identifiers may include barcode or fingerprint IDs, or any other text you care to use. The Check-in manual has more information about this process.

Before Now

In previous versions of Rock, these identifiers were assigned at the family level. Now they are assigned to individuals, and any previous identifiers you may have created have been moved to the family's "head of household", which is typically the oldest male. Rock runs a job every night to find anyone who hasn't been assigned an Alternate Identifier and assigns them one. So, you can count on the fact that everyone in Rock will have at least one alternate identifier, within a day of when their record is created. You can create any number of alternate identifiers, and you can use Lava to look up a person record by any of their alternate IDs, so you can do all kinds of fun things with them!

In the *Advanced Settings* section you'll find the *Combine Giving With* field. This helps describe how the individual would like their contributions tracked. In most cases individuals would like to have the contributions tracked as a family (the default option). If someone wants contributions to be tracked separately, just select the blank option.

Here you'll also see an option to *Lock as Child*. This overrides the automated process of updating a person to an adult when they turn 18. By default, individuals in Rock are considered adults when they turn 18 or are designated an adult in a family. The *Lock as Child* option may be useful for situations where, although an individual is 18, it's best for Rock to continue to consider them a child in a family. This setting will also keep the "Move Adult Children" part of the <code>Data Integrity job</code> from reclassifying them within their family automatically

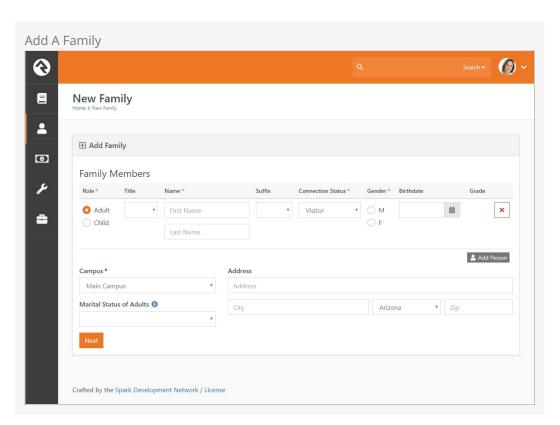
Finally, there's a *Search Keys* section you'll want to note. Rock is configured to support additional email addresses in this area. These could be outdated email addresses or simply alternate email addresses. Rock will consider these alternate email addresses when looking for matching person records but will **not** use these alternate addresses for communications. This helps prevent some duplicate records from getting created.

Adding a Family

Important

Before adding a new family be sure to search the database first. No matter how certain you are that they are new, you should always double check.

To add a family to the database, click People > New Family from the main menu. Rock will display the New Family screen.



Family Members

First, add the individuals to the family. Completing this section should be fairly easy, but remember these points:

 Only use these fields to add individuals to the family who are not already in the database. If you know that one or more of the individuals are already in the system, just add those who are not. After the family is saved, you can then edit the family and add the existing members.

- Note the marital status selection at the top of the list of family members. This allows you to set the marital relationship of the adults in the family. These options are *Defined Values* so you can rename them or add additional options. You can read more about editing *Defined Values* in the Rock Admin Hero Guide.
- The *Grade* field will only be shown when you're adding a child.
- Additional addresses (work, previous) can be added after saving the family.

Campus and Address

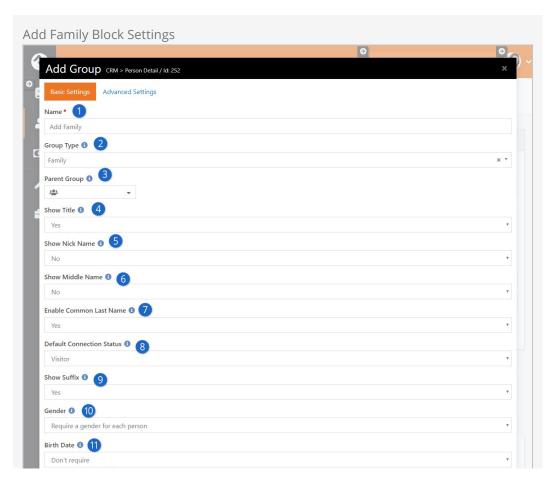
The final step in adding a family is to select their campus and add their home address. Additional addresses can be added to the family after it has been saved.

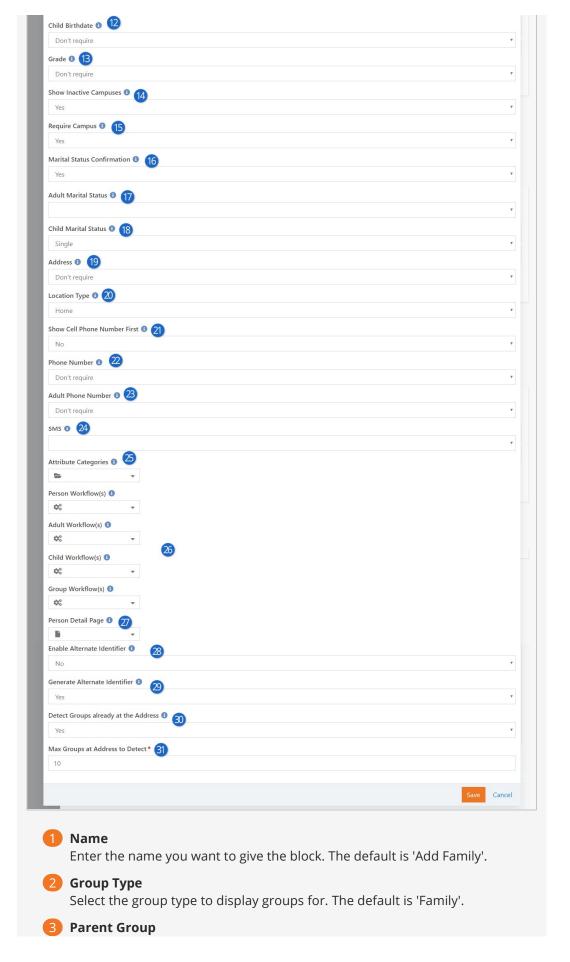
Note:

The *Campus* field will be hidden if there's only one campus set up in your system. If a campus value is required by your *Add Family* block settings (see next section) then the only available campus is automatically applied to the family's record behind the scenes.

Add Family Block Settings

You can customize which options you want to display in the *Add Family* block by customizing the block settings.





Select the parent group to add the new group to. The default is 'None'.

Show Title

Select 'Yes' to display a dropdown menu of titles.

5 Show Nick Name

Select 'Yes' to show an edit box for Nick Name.

6 Show Middle Name

Select 'Yes' to display an edit box for Middle Name.

Enable Common Last Name

Select 'Yes" to autofill the last name field when adding a new group member with the last name of the first group member.

8 Default Connection Status

Select the default connection status. If this is not set, the new family member will inherit the same status as the family member who is adding them.

9 Show Suffix

Select 'Yes' to display the person suffix field.

10 Gender

Select whether gender should be required for each person added.

11 Birth Date

Select whether a birth date should be required for each person added.

12 Child Birthdate

Select whether a birth date should be required for each child added.

13 Grade

Select whether a grade should be required for each child added when the group type is Family.

14 Show Inactive Campuses

Select whether inactive campuses should be shown.

15 Require Campus

Select 'Yes' to make a campus required.

16 Marital Status Confirmation

Select whether a confirmation message should be displayed when saving an adult without a marital status and the group type is Family.

17 Adult Marital Status

Select the default marital status for adults when the group type is Family.

18 Child Marital Status

Select the default marital status for children when the group type is Family.

19 Address

Select whether to require an address for the family.

20 Location Type

Select the type of location that should be used for the address.

21 Show Cell Phone Number First

Select whether the cell phone number should be listed first before the

home phone number.

22 Phone Number

Select whether a phone number should be required for at least one person in the family.

23 Adult Phone Number

Select whether a phone number should be required for each adult added.

24 SMS

Select whether SMS should be enabled for cell phone numbers by default.

25 Attribute Categories

Select the Person Attribute Categories to display attributes from.

26 Workflows

Which workflows to launch when family added.

27 Person Detail Page

Select the page to navigate to after the family has been added. {GroupId} and {PersonId} can be included in the route. Leave blank to go to the default page of ~/Person/{PersonId}.

28 Enable Alternate Identifier

If set to "Yes" you can manually enter a custom identifier for each person when adding the family.

29 Generate Alternate Identifier

When this is set to "Yes" an alternate identifier will be generated automatically for each person.

30 Detect Groups already at the Address

If there is already a family (i.e. group) at the address provided, then you can have the system detect it and alert you. You will then be able to use an existing group instead of creating a new one.

31 Max Groups at Address to Detect

Use this feature to reduce the number of existing groups you'll be presented with when adding a new family to an address in use by other groups.

Select which options and default settings you want to display and click <code>save</code>.

Default Connection Status

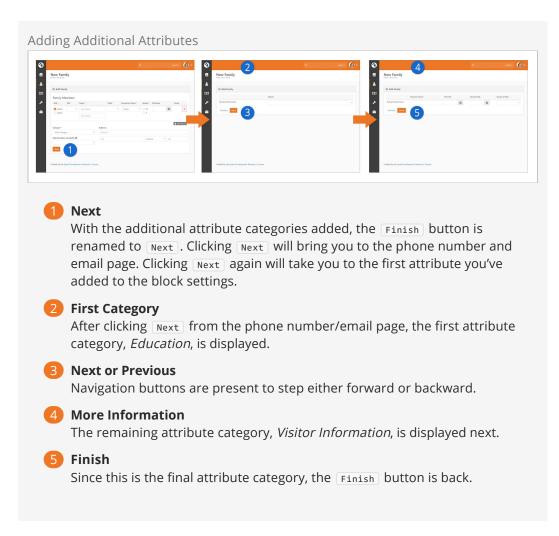
As noted above, if a *Default Connection Status* has not been set, then the new family member will be assigned the same status as the family member who is adding them. For instance, a new child will be added with a status of 'Member' if the parent's status is 'Member'. If you have requirements for certain statuses, be sure to set a *Default Connection Status* to ensure people aren't assigned statuses for which they do not qualify.

Want Even More Info?

For many, the family entry screen will be just what the doctor ordered. Some organizations, however, may want to capture additional information about the family. The good news is you can have both!

The block settings of the Family Entry block include a setting for configuring attribute categories. When you pick one or more categories, the Finish button at the bottom of the page changes to Next. After filling out the family information and selecting Next, you'll see an entry form for the first attribute category you selected. Completing this form and pressing Next takes you to the next attribute category. This will continue until you've entered information for each attribute category. On the last screen, you'll see the Finish button.

The following example shows this process with the *Education* and *Visitor Information* attribute categories set.



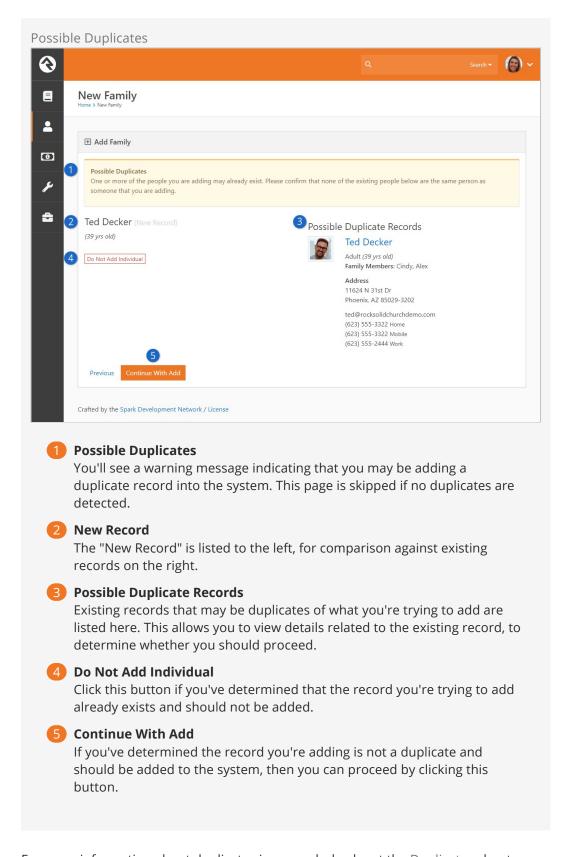
Useful Tips

Below are a few tips to help you use this feature to its fullest:

- Remember that attributes can belong to more than one attribute category. This allows you to create custom attribute categories with the sole purpose of being used on the *Family Entry* screen.
- If you configured the attribute to be required, it will also be required on these entry forms. Keep in mind that it will be required when it's edited on the *Person Profile* page, too.

Duplicates Happen

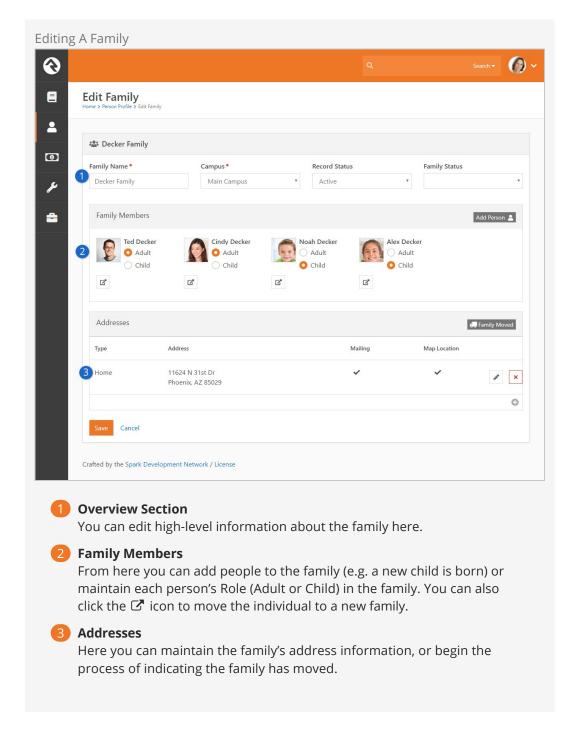
To help reduce the number of duplicate records, Rock will display a listing of possible duplicates for individuals added to the family.



For more information about duplicates in general, check out the Duplicates chapter below.

Editing a Family

To edit a family, click the button in the upper-right corner of the *Family Bar* of the *Person Profile*. This will take you to the screen pictured below.



Each of the areas noted above are discussed in greater detail below.

Overview Section

The top section of the page allows you to edit the family's name, campus and record status. The family name is used as a title for the family.

Since a person is tied to a campus through the family unit, this is where you would change the campus for all members of a family. If you only have one campus then the *Campus* field won't be visible.

Note:

If a person is in two different families, each tied to a different campus, they will be counted and reported in both campuses.

While the *Record Status* is typically set on a specific person, we know you'll sometimes need to change it for a whole family at once. When you mark the family *Inactive*, you'll be asked to provide a reason. Like inactivating an individual, this helps the organization understand why groups of people are leaving and helps the next person who looks at this specific record understand why this change was made.

Keep in mind that marking the family *Inactive* will also inactivate each member of the family. The individuals in the family will also be made *Inactive* in any groups to which they belong.

Family Members Section

The next section allows you to manage the members of the family. To add a new person to the family, click the Add Person button in the header. This will allow you to either select a person who's already in the database (say you're building a blended family) or add a new person (common if you're adding a new baby).

You can also move a family member to a new family. This is commonly done by some organizations when a child turns 18. We'll discuss this more in the Recommendations for Life Events section.

When you add an existing person to a family, you're given the option of removing them from other families. If this is a blended family situation with joint custody, you'll probably want to keep them in their current families. But, if the child is transitioning families, you'll most likely want to remove them from the first one.

When an existing person is a member of more than one family a small delete button will appear, which allows you to remove them from the family.

Note:

These are sensitive situations! Please use care when making these family changes. Ask extra questions and invest in getting this right from the start. Consider adding notes to the *Person Profile* records of those involved to explain the situation in a positive way. This will help future staff understand the family make-up better and keep them from making changes that could upset a family member.

Addresses Section

This final section lists all the current and past addresses for a family. Several different address types can be attached to a family. Ask your administrator for help with adding new address types if needed.

When a family moves, it may be tempting to simply change the home address and save the record. Instead, you should click the Family Moved button. This will automatically

move the home address to a previous address and start a new home address for you. Having a previous address is very helpful. When someone moves there's a period of transition when both addresses could be floating around (online form submissions, checks, etc.) Having both addresses in the system helps staff understand the transition. This also helps reduce the chance that someone would change the new address back to the old. Trust us, it happens!

Map Location

Rock requires that one (and only one) address be used for showing on the map. The *Map Location* flag indicates which address is being used for this purpose. The flag doesn't necessarily mean that the location can be mapped. For instance, if a family has only one address in the system, that address will always be tagged as the *Map Location* because there is no other location to reference.

Important:

Please keep in mind that none of your changes on the *Family Edit* screen are actually saved until you click the <u>Save</u> button. This includes actions like <u>Move to New Family</u> and <u>Add Person</u>.

How Rock Handles People and Families

Now that you've seen how individuals and families are added and edited in Rock, let's talk about how Rock helps you keep that information current.

Imagine having to manually update the ages of individuals in your organization whenever birthdays occur, or the grades of children at the start of each new school year. It would be a daunting, never-ending task! Thankfully, Rock uses automated calculations to update people and families so you don't have to. Let's look at which information is automated and how Rock makes the calculations.

Age

Rock calculates an individual's age by comparing their birthdate to the current date. Why make things more complicated than they need to be?

Age Classifications

In Rock, an Adult is anyone over the age of 18 or marked as an adult in one or more families. A Child is anyone less than 18 or a child in all families. If either of those conditions aren't met, the individual is marked as Unknown.

Rock calculates age each time a person is saved and re-calculates it every time the *Rock Cleanup* job is run. The value is then saved in the *Age Classification* property on the Person model, where it's made available to use in Data Views, Reports and other filtering operations.

Grade

Rock calculates grade based on an individual's graduation year and the global attribute *Grade Transition Date*. When an individual's graduation year is entered into their *Person Profile*, Rock compares that year to the *Grade Transition Date* to determine the individual's grade. You can configure the *Grade Transition Date* in the *Global Attributes* screen, located at Admin Tools > General Settings > Global Attributes.

A Word to the Wise:

The transition occurs at the *end* of the specified date, so if you enter today's date, the change will take place tonight at midnight. Because this is simply a calculation, and nothing is changed on a person's profile, you can freely change the date back and forth and observe that the grade changes.

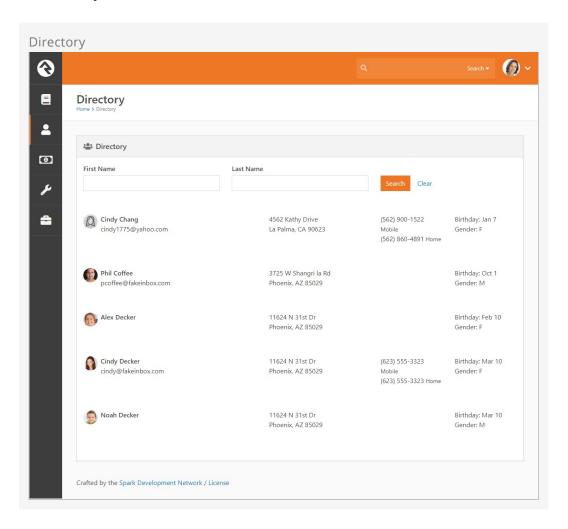
Primary Family

Individuals belonging to more than one family will be assigned a primary family. This is recorded behind the scenes as the *Primary Family ID* and is initially associated with the family that was entered into Rock first.

Because it's stored behind the scenes, you typically won't see the *Primary Family ID*. However, on the *Person Profile* page, the primary family will be whichever family is at the top of the list for the individual. So, you can change the primary family by clicking and dragging the icon for the desired family to the top of the list. While the *Primary Family ID* isn't visible, behind the scenes it will be updated in real time according to your changes on the *Person Profile*.

Directory

Many smaller organizations like to have a directory of all the people in the database. The Directory feature allows this and much, much more.



Out of the box, the directory is configured to display a simple search screen. However, you can change the "Show All People" block setting to show the first 1,500 people in the database if you prefer.

That's not all this block can do though. Let's check out all the features found under the block settings.

Block Settings

Setting	Description

Block Settings

Setting	Description
Data View	The results of the directory are driven by a provided Data View. This gives you the power to use the block in many different ways. You may implement it to show <i>All Members and Attendees</i> (which is the default) or perhaps limit it to group leaders, or youth. The sky's the limit.
Opt-out Group	The block allows people to opt out of being shown in the directory. This setting allows you to configure the group that will hold those who wish to opt-out.
Show By	Here you have the option to show the results as individuals or as families.
Show All People	This setting determines if all people should be displayed when the page is loaded or if the page viewer will need to first search to find the results.
Person Profile Page	Adding a page to this field will change people's names into links when viewing the directory search results. Clicking a person's name will then take you to the specified page.
First Name Characters Required	This setting determines the minimum number of characters that need to be entered in the <i>First Name</i> field for searching. These types of limits are helpful if you'd like people to be able to find people but not be able to see or print the entire list.
Last Name Characters Required	Like the first name setting, but for the last name.
Show Email	This setting determines whether the email field should be displayed.
Show Address	This setting determines whether the address field should be displayed.
Show Phones	This setting determines which phone types should be displayed.
Show Birthday	Determines if the birthdate field should be shown. If shown, only the month/day will be displayed.
Show Gender	This setting determines whether the gender field should be shown.
Show Grade	This setting determines whether the grade field should be shown.
Show Envelope Number	If applicable (see Rock Solid Finances) you can select to have a person's envelope number shown.
Max Results	You can limit the max number of results to display with this setting. This keeps your server from crashing if you have hundreds of thousands of records.

So, there you have it. Once you consider all the features of this block, we're sure you'll be using it all over your sites.

Duplicates

Where Duplicates Come From

Duplicate records happen - period. It's important that your organization understands why they occur and has a process to eliminate them by merging duplicate records.

There are two main ways duplicate records are added to the system. The first is by a staff person or volunteer using the internal site. Before you add someone to the database, it's important that you make sure they haven't already been added. Even if you're certain the person or family is new, it's always a good idea to double check.

The second way duplicates are added to the system is from activities (e.g. contributions, event registration, connection requests) on the external website. While Rock tries to limit the number of duplicates that are created, sometimes there isn't enough data to know for sure.

At other times a duplicate is created for security reasons. Rock has to be very careful not to allow someone to "hijack" a record. This would allow a person to create an account as another person and gain visibility to their contact and contribution information. In these cases, Rock will create a duplicate record so that a staff person can double-check that the activity is normal before performing a merge.

Finally, it's important to understand that the amount of "friction" you decide to place on people using the public website can affect the number of duplicates generated. For example, you can attempt to limit the number of duplicates created by requiring individuals to log in for things like online giving and event registration. However, this means people will have that extra "friction" of needing to log in. On the flip side, you may choose to not require logins for these things on the web site (thus "low friction"), in which case Rock will attempt to match to an existing person based on Name and Email...but if Rock *doesn't* find such a match, a new (often duplicate) record will be created.

How Rock Avoids Duplicates

As people are added to Rock, the system will try to look for existing records that might be a match before creating a new record. This logic is used anywhere a person could be added, with very few exceptions. For instance, if you use the REST API, this scoring is not done because a developer may not wish to use it.

When an attempt is made to add a new record, existing records are evaluated and assigned a score based on the logic shown below. If a new record has the same first and

last name as an existing record, with nothing else in common, then a score of 30 points (15 + 15) would be assigned.

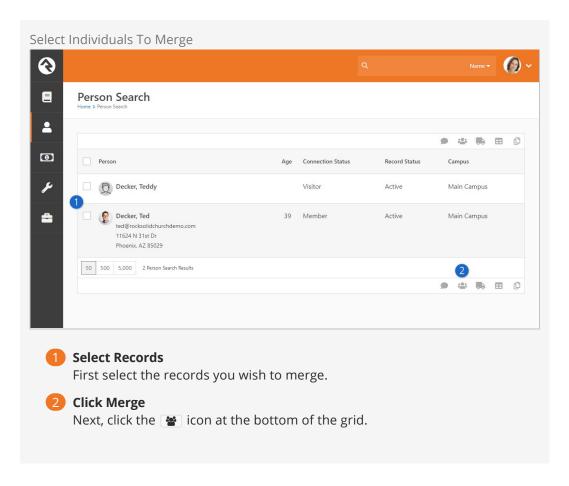
- First Name or Nick Name = 15 points
- Last Name = 15 points
- Mobile Phone, Email or both = 15 points
- Last Name doesn't match, Previous Name matches = 12 points
- Month and Day of birthdate = 10 points
- Suffix = 10 points
- Year of birthdate = 5 points
- Gender = 3 points

If an existing record scores higher than 35 points it's considered a match (and possible duplicate) of the new incoming record. If multiple existing records score higher than 35 points, then the record with the highest score will be selected as the match. If there's a tie, then the "first" record (typically the oldest) will be selected.

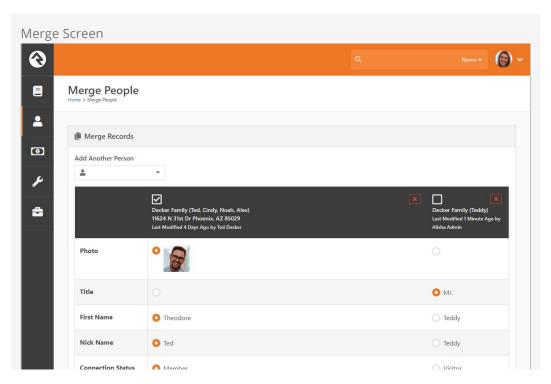
Merging Records

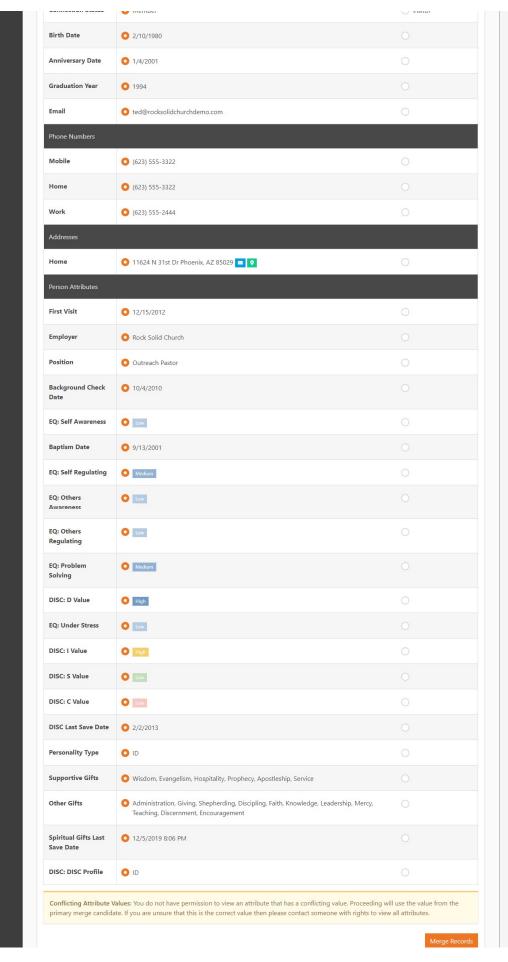
While Rock will continue to pioneer new ways to prevent duplication, it will continue to happen (though hopefully at a reduced rate). So, let's learn how to merge duplicate records.

The first step in merging records is to search for the individual who has a duplicate record. Type the search criteria into the Smart Search field at the top of the page. When you get your results you can check the records that are duplicates and click the con in the list's footer.



On the merge screen you'll see each record side by side. Above these records, you'll see a person picker (under "Add Another Person") that will allow you to add additional records that are also duplicates to the current record. This is necessary if you can't select both duplicate records from a single search (perhaps one of the names is spelled wrong).





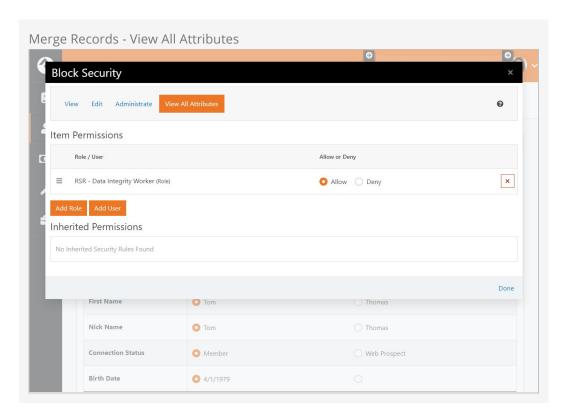
Crafted by the Spark Development Network / License

The first thing you'll want to do on this screen is pick the master record. This is the record that the others will be merged into. Then, look at each row and ensure that the correct value is selected. If a value isn't correct on the master record you can chose to select the data from one of the other records.

Merging Addresses

The address displayed at the top of the merge block is shown for reference only. After selecting the primary/master record, you'll still need to pick which address to carry forward. If the address you pick is not the current address for the primary record, the current (pre-merge) address will be moved to a Previous Address after the merge is completed.

If you don't have permission to view an attribute that has a conflicting value, you'll receive the warning message pictured in the screenshot above, near the bottom of the page. If staff members responsible for merges shouldn't have access to attributes outside of a merge context, we recommend using the "View All Attributes" Security Verb as pictured below. Roles or individuals with this access will be able to view any attribute values associated with the records being merged, and can select the value to keep, but will not be able to view those attributes in other contexts (like the Person Profile) without additional security.



When you're done, click the Merge Records button and you'll be taken to the *Person Profile* page of the merged master record.

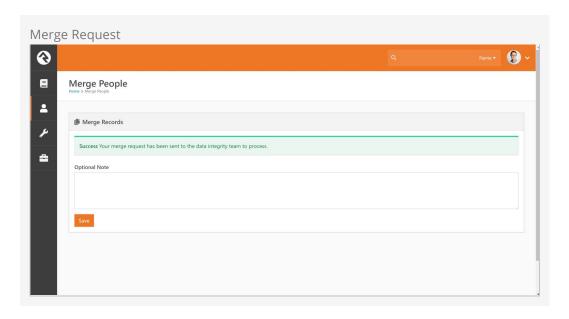
If two records exist with the same name but different email addresses, Rock will display a hijack warning message near the bottom of the page. After the records are merged, the person will be required to confirm their email address the next time they log in. The *Reset Login Confirmation* option comes configured out of the box, but you can disable it in the block settings of the *Merge People* screen.

Merging Records and Family Attributes

If two people being merged have differing family attribute values, the merge will display both values and allow you to select which should be used. If the family name and/or campus are different, both values will be displayed in the *Family Values* section and you can select which should be used. All other differing family attribute values will be displayed in *Family Attributes* section. Note that any changes made will update that value for the family, which will affect every member of the family. To learn more about family attributes, see the Family Attributes section below.

If you don't have Edit access to the merge block you'll see a message noting that your request to merge a person has been saved. This *Merge Request* will be listed under

Tools > Data Integrity > Merge Requests. Out of the box Rock only allows the members of the *RSR* - Data Integrity Worker to complete merges.



Merging Records Without Enough Security

If you have access to merge but don't have enough security access to view things such as attributes, you won't be able to choose which item survives when the records are merged. Rock will take the value from the primary person/family you choose at the top of the merge panel. This could lead to unintended data being selected during the merge. You should consider giving individuals who process merge requests full access to all person attributes.

Recommendations for Life Events

Below are some suggested processes for common life events. While these are just suggestions, you'll want to have documented processes for each of these events so your staff handles them consistently.

Coming Soon!

In an upcoming update to Rock you'll be able to automate some of these processes. Keep your eye on Rock's workflow features as they are released.

Death of a Family Member

The death of a loved one is a very hard thing. It's made even harder, though, when the remaining person is constantly reminded of their loss. When someone notifies your organization about a death, we suggest taking the following steps:

- 1. Mark the individual's record as *Inactive* with the reason of *Deceased*.
- 2. Move the deceased individual to a new family by clicking the button from the Edit Family page.
- 3. Remove all contact information from the record.
- 4. Add a note to the deceased person marked as *Alert* with the text of "Deceased" and the date they died.
- 5. If married, create a *Previous Spouse* relationship back to the spouse. It's generally best to leave the surviving spouse as *Married* as a matter of respect unless they indicate otherwise.
- 6. Don't forget to talk to your finance department about how to deal with regular contribution records. We recommend that the contributions assigned to the deceased person be moved to the surviving spouse. This can be done from the *Person Profile* page.

Divorce

Before making these changes, be sure to discreetly get as much information about the family situation as you can. This will ensure you get the information right and not create an awkward situation in the future.

- 1. From the *Edit Family* screen, click the icon for one of the adults to move them to a new family.
- 2. Depending on the custody status, you may want to ensure the children are in both

families. To do this, find the new family and add any children to it, without removing them from their current family.

- 3. Create a Former Spouse relationship to both adults.
- 4. Update phone and address information.
- 5. Add any name changes on the Edit Individual screen (under Advanced Settings).
- 6. Update the Marital Status for both individuals.

Marriage

After the wedding, you'll want to complete the following steps.

- 1. Go to the primary record (usually the husband or person with the primary address).
- 2. From the *Edit Family* screen click the Add Person button and select the individual from the database, removing them from their current family.
- 3. Update the female's title to "Mrs."
- 4. Update both adults' marital status to "Married."
- 5. Add the anniversary date, if known.
- 6. Add the wife's maiden name as a previous name on the *Edit Individual* screen (under *Advanced Settings*).

Child Turns 18

When a child reaches adulthood it's a good idea to move them to a new family, even if they are still living in their parents' home.

- 1. From the *Edit Family* screen, click the 🕝 icon.
- 2. Create *Parent* relationships back to the parents.
- 3. Update the individual's status from *Child* to *Adult*.

You can use the notes to document the reasons for the changes. While it may seem obvious now, it won't in a couple of weeks, especially for the next person who views the records.

Process Adult Children Job

Rock ships with a job that updates children to adults automatically, which not only makes things easier for you but also helps keep the person data in Rock accurate. The job only processes people who have a child role in one or more families, but also is of an "adult" age. The default adult age in Rock is 18, but you can change this. There are several settings the job uses to process individuals. With these settings, the job looks at all the families a person belongs to and their role in each of those families, then decides whether or not the person should be updated as an adult and/or added to a new family.

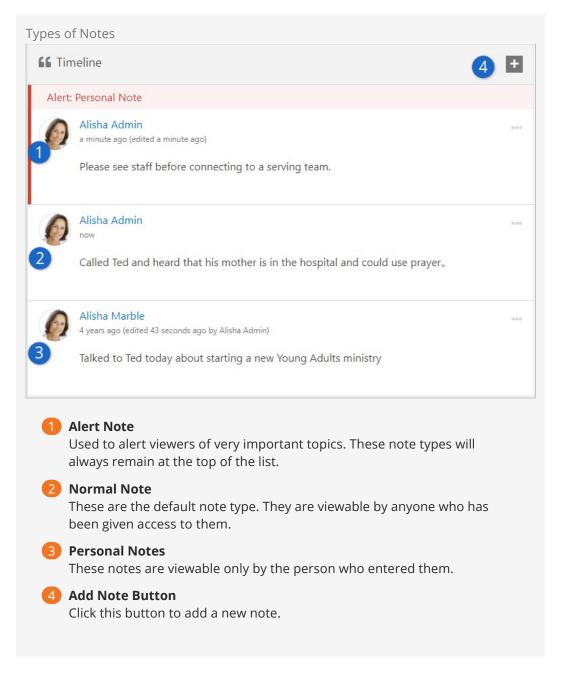
You can learn more about jobs and how to configure them in the Jobs chapter of the Rock Admin Hero Guide.

Person Notes

You just can't take too many notes! Documenting key conversations and important details is vital to the success of your organization. Here are some examples:

- Information on life events like hospitalization of a loved one
- Interest in a specific serving area
- Likes or dislikes (i.e. preferences related to your organization)
- Time and date of phone calls

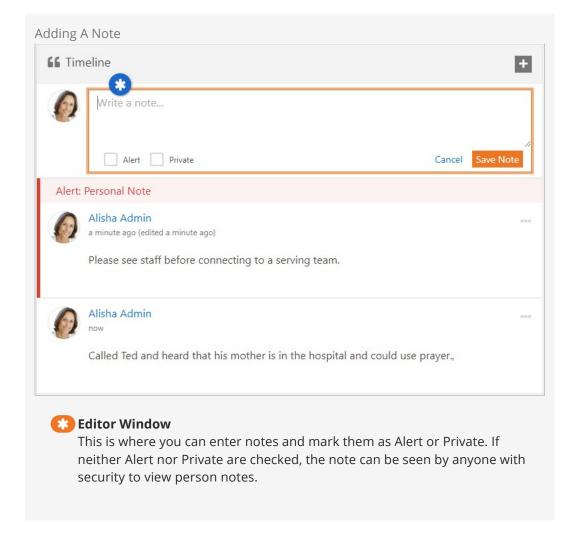
These notes help the staff to be on the same page and help make an organization of any size feel small and caring. There are different types of notes:



Sometimes you might want to enter a note that only you can see. There are a couple of ways to do this. The first, and easiest, is to make the note private. When you do this, you'll be the only one who can view it. If you would like to share the note with a limited group of people (like *Pastoral Staff*), click the button and enable viewing for only the *Pastoral Staff* group.

Note:

Because we can't add security to an item before it's been added, the security icon will only be visible after the note is saved.



Sometimes a note is very important and you want everyone to see it. Checking the *Alert* checkbox will keep the note at the top of the list and highlight it in red. These types of notes can be used to warn staff of a potential issue.

Warning:

If you're creating an alert note then it's probably related to unpleasant or sensitive circumstances. As you consider your wording for an alert, try to be as discreet as possible while still getting your point across.

Badges

Badges are one of Rock's most exciting features. As you add more and more information into Rock, you can quickly become overwhelmed with the amount of data you collect on a person. Badges allow you to summarize key points of information in a graphical way. This allows you to quickly scan the page and familiarize yourself with the individual.

Badges come in two forms: an iconic badge that shows in the *Badge Bar* and a label badge that shows in the *Bio Bar*. While they look very different, they share the same configuration and settings.

Note:

There may be some confusion about when to add a label to the *Bio Bar* and when to add a new badge. We suggest that if you're categorizing a person into general groups that you use a label in the bio section. If you're describing a person's activity or achievements, then consider a new badge.

Let's look at the badges that come pre-configured and the steps to add your own new badges.

Pre-configured Badge Types

Rock comes with several badge types pre-configured and ready for you to use. That said, be sure to see the Defining a New Badge section below to learn how to set the badges up and add them to a person's profile. While some of these badges are pre-installed and already visible for you when you first log into Rock, other badges exist as a badge *type* and will require you to configure and add them before they are visible.

Alert Note Badge



This badge displays when a note for the person exists that's marked *Is Alert*. This is

helpful when you want to highlight at the top of the page that an important note should be read below. This badge has the following settings:

- Note Types Determines which note types to consider as alerts
- Badge Content The HTML to display when an alert note exists

Assessments



This badge displays assessment information. The individual icons within the badge will be filled in with color if the assessment has been taken. You can hover over the badge to see a summary of results, from the following assessments:

- Conflict Theme
- EQ Self Aware
- Motivators
- DISC
- Spiritual Gifts

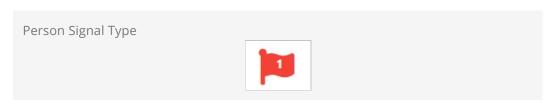
There's so much to know about assessments in Rock that we gave it its own book. Check out [Assessments] for all the details you'll need.

Attending Duration



The *Attending Duration* badge shows you how long the individual has been a part of the organization. Using the *First Visit* person attribute it calculates the time span that the person has been attending and then summarizes it by either weeks (if less than 8), months (if less than 24) or years. If the person has started attending in the last week it shows the value as *New*.

Person Signal Type



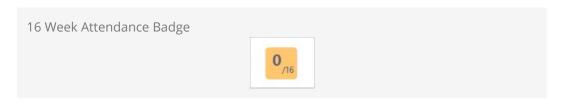
The *Person Signal Type* badge shows how many and what type of Person Signal Types are assigned to an individual. To learn more about Person Signal Types, see the Person Signal Types chapter below.

Personal Devices



The *Personal Devices* badge shows how many devices Wi-Fi Presence has detected for the individual. Clicking on the badge will take you to a screen where you can view all the devices linked to the individual. From there, you can select a specific device to view all the visits that device has made to your organization's Wi-Fi network.

16 Week Attendance



It's often useful to measure how often a family attends. This information will be displayed on the *16 Week Attendance* badge. The top bold number is the number of times the family has engaged (e.g. checked in a child, served) in the last 16 weeks.

You'll find that the graph shifts a bit as you look at the various individuals in the family. On adult records the graph shows a summary of all the individuals in the family. A child's record shows just their check-in events.

Family Attendance



While the 16 Week Attendance badge gives you a concrete metric, the Family Attendance badge gives you a wider picture of the attendance patterns over the last 24 months. With this chart, each bar represents one month. The taller the bar, the more often the family attended a weekend service that month. This chart gives you an excellent picture of the attendance trend.

The bar graph on an adult will aggregate attendance for the whole family, while child records will only show attendance for the specific child.

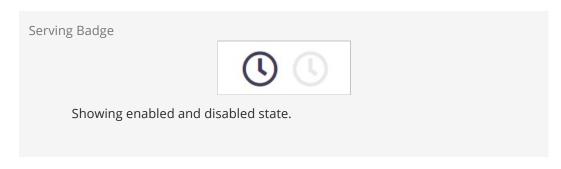
Baptism Badge



Showing enabled and disabled state.

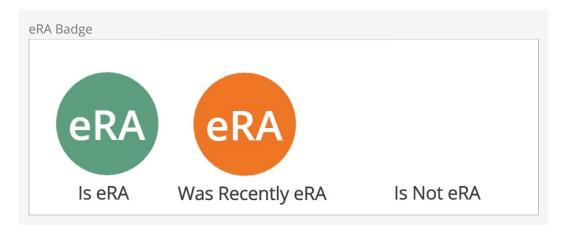
The *Baptism Badge* shows if the individual has been baptized, using the *Baptism Date* person attribute. If the person has been baptized, the water droplet will be bright and the rollover text will show the date of the baptism. If they haven't been baptized yet, the droplet will be light.

Serving Badge



Similar to the *Baptism Badge*, the *Serving Badge* shows if the person is a member of a serving team. If so, the clock is dark. Otherwise it's light.

eRA Badge



This badge shows the eRA status of the current person. See the Person And Family Analytics chapter for more information on this badge.

Labels



Each label in the *Bio Bar* indicates a separate badge. These badges show:

- **Connected Status:** Shows the individual's connected status in green.
- **Campus:** Shows the individual's campus in purple. This is hidden if only one campus exists.
- **Record Status:** This label only shows if the person is marked *Inactive*.

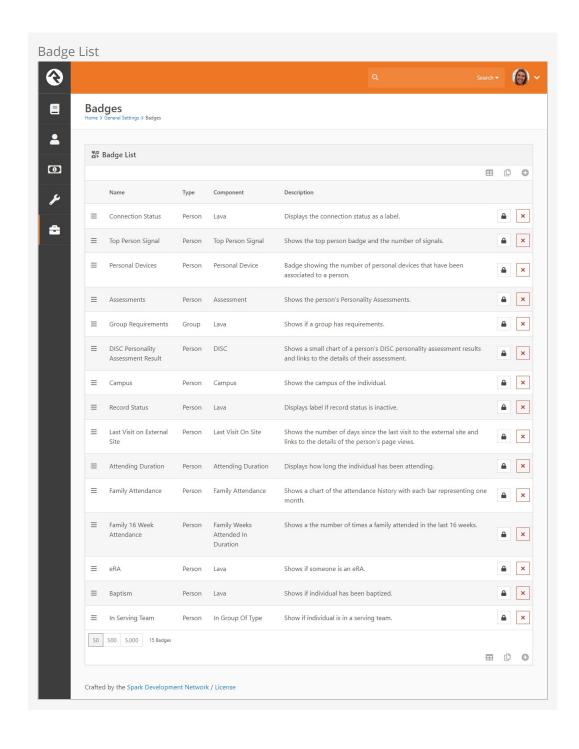
Last Visit On Site

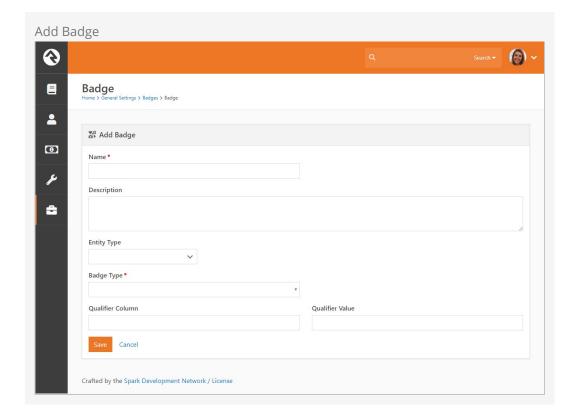


The *Last Visit on Site* badge displays the number of days since a person's last visit to a selected site. If the person hasn't visited the site it won't be displayed. The badge can be configured to link to a page that displays the visitor's sessions and pages that they visited. Rock comes installed with this badge configured for the external site.

Defining a New Badge

You define new badges under Admin Tools > General Settings > Badges |. Here you'll see a list of currently configured badges. You can also choose to create a new badge from this screen.





When you add a badge you'll provide it with a name, description, entity type and badge type. You can choose to associate the badge with any entity, like a person or a group. The entity type you choose will affect the badge type options available to you. Some badge types require additional configuration.

Let's look at each badge type and how it can be used.

Steps

This badge type allows you to display progress in a step program. You can choose which step program to display and the *Display Mode* (normal or condensed) for the badge icons. If you want to learn more about Steps badges, there's a whole chapter for them in our Engagement manual.

Assessment

This type of badge shows the results of assessments taken through Rock. This badge is pre-installed on person profiles out of the box.

Streak Engagement

If you have any streak types set up, you can create badges for them. Badges of this type are somewhat similar to the family attendance badge. This is a great way to quickly and easily show Streak data (in the form of a bar graph) for a person on the *Person Profile* page.

Giving

This badge type will show up when the person has given at least the amount you specify to specified accounts, within a specific date range. You get to use Lava to determine how the badge looks; by default it's an icon type badge.

Attended Group of Type

This badge type will show up when the person has attendance in a group of the type you specify, within a set date range. You get to use Lava to determine how the badge looks; by default it displays the same icon as the group type uses.

In Data View

This badge can be reused anytime you have a Person based Data View that contains the people you want to badge. You provide a *Data View* and it will show the badge if they are included in it. The icon that's used for the badge is whatever you wish because it comes from whatever HTML or Lava you put into the Badge Content setting. Note that the *Person* will be included into the Lava merge fields so you can use any property of the person in the display logic of your badge.

This badge type can also be used with *Groups* or other entities besides *Person*.

Top Person Signal

A badge of this type will show the top signal that you have stored for the person whose profile you're viewing. Read more about signals here, but remember that signals are ranked. This badge will examine all the signals you have for a person and display the highest-ranked one.

Personal Device

A badge of this type will show how many devices are linked to the person, and take you to the page you specify in the badge when it's clicked, so you can see their devices or interactions.

Interaction in Range

A badge of this type will show how many interactions the person had with a specific channel, within a specific date range. When clicked, it will take you to the page you specify (usually the interactions page for the channel, but it could also be a report or another page you create) so you can get more information.

This is useful to see how many times someone visited your website in the last month, or how many communication interactions (received, opened, clicked, etc.) were seen from them in the last week.

Geofenced By Group

The *Geofenced By Group* badge displays a label of the group name that has a geo-fence that the individual lives within.

Alert Note

This badge type will show up when a type of note which you specify has been added to the entity and marked as "alert".

Attending Duration

Like the *Campus Badge*, the *Attending Duration* is fixed in nature and isn't meant to be re-used.

Campus

The *Campus Badge* displays a label of the individual's current campus. There's not much more it does, so it's re-use is very limited. The *Campus Badge* isn't shown if you only have one campus in your system.

Family Attendance

This badge drives the *24 Months of Attendance* chart. It also provides several settings to allow you to customize it. For instance, if you find the animation on the bars distracting, you can disable it. You can also change the duration from the default of 24 to whatever you wish.

Family Weeks Attended In Duration

This badge powers the *16 Week Metric Badge*. It's probably not that re-usable, but you can change the duration from 16 weeks to whatever value you desire.

In Group Of Type

Unlike the others, this badge type was made to be used often. The *Serving Badge* uses this badge type. Here's how it works. You provide a *Group Type* and it will show the badge enabled if they are a member of a group of that type or disabled if they aren't. The icon that's used for the badge comes from the *Group Type's* "Icon CSS Class." You can also set the color of the icon.

You can use this badge for all types of groups (think Bible Studies, specific classes, etc.)

In Group with Purpose

A badge of this type will show an icon if they are a member of a group with a specific purpose specified. Out of the box, the most likely purpose you could use this for would be "Serving Area", but since you can create any number of purposes, you can have a different badge for any of them. You don't even need to know Lava to configure badges of these types; just specify the icon and the color you want it to have.

Last Visit on Site

This badge type drives the *Last Visit on Site* badge. The *Last Visit on Site* badge displays the number of days since a person's last visit to a selected site. It's unlikely that this badge type can be repurposed for any other use, but you can choose which Site should be tracked and details of which pages were viewed.

Lava Badge

The Lava Badge is the Swiss Army Knife of badges. This badge takes a Lava template and renders it to the screen. You can learn more about Lava here, but for now think of it as Microsoft Word's mail merge feature for web development. The badge takes the data on the entity and merges it with your template.

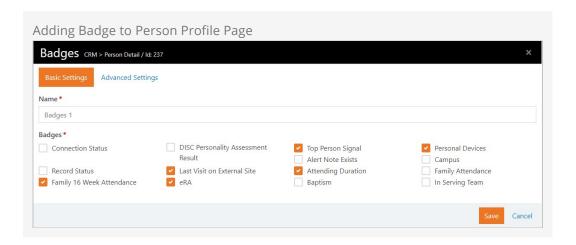
Many of the label badges and the *Baptism Badge* use this badge type. Feel free to look at their templates to see how they work. You can develop some very powerful badges using this badge type.

Note:

As you create new badges, note the order they appear on the list. Badges will display in this order when you place them on the *Person Profile* page.

Adding Badges to The Person Profile Page

Once you've defined a new badge the next step is to add it to the *Person Profile* page. From this page click the button in the *Admin Toolbar*. This will display a block properties button for each block on a page. Hover over the badge container block that you wish to add a badge to and select its button. Finally, check the badge you wish to add to the container and press save.



Warning:

As you can see, badges are a very powerful way to display useful data about an individual. There is such a thing as too much of a good thing. Adding too many badges can diminish their value by overwhelming the viewer.

Tags

If you're familiar with tags in photo-sharing sites like Flickr or notes applications like Evernote, then you already understand how to use them in Rock. Tags offer a way to categorize people, content channels or any other entity type. You can literally tag anything. For the purposes of this manual, we'll be talking about tags as they relate to the Person entity. Maybe you want to label a person as a future volunteer for recruiting or maybe you'd like to tag active military personnel. While you could create a group, that approach might be a little too cumbersome if you simply want to use it as a label for a person, so you might consider a tag instead. This helps keep your list of groups to a minimum, making them easier to manage.

Tags are added to a person in the bio section of the Person Profile page. You can add a tag to a person by clicking the add tag text and typing in the name of a tag directly onto the page. To save the tag link, simply press enter (i.e. there is no "Save" button). If a tag already exists, it will be displayed in the auto-complete area. If you type a new tag, it will confirm that you wish to create a new tag before adding it.

Your Tags vs. Our Tags

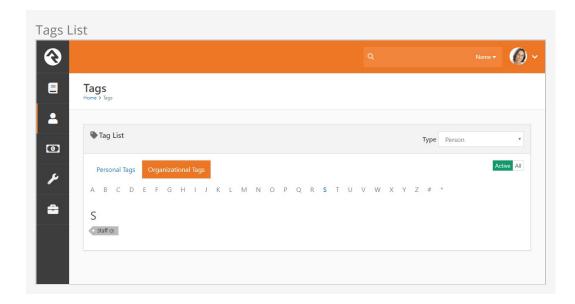
There are two types of tags in Rock, personal tags and organizational tags. Personal tags are only seen by the creator, while organizational tags are viewable by everyone in your organization. When you create new tags, they are created as personal tags by default, so they can only be seen by you (and your system administrator). Your administrator can promote personal tags to organizational tags upon request. When they are promoted, they keep all the people tagged, so it's a good idea to get started with a personal tag.

Tip:

Instead of requesting a new organizational tag from your administrator and waiting for it to be added, consider creating a personal tag yourself and then requesting that it be promoted to an organizational tag.

Viewing Tags

To view all the individuals in a specific tag, go to People > Tags.



The *Tag List* page displays all your tags with the option at the top to switch between personal and organizational tags. Clicking on a specific tag will display all the individuals in the selected tag. You can also manage the individuals within a specific tag by adding or removing them from the list here (as opposed to using the person profile for each person individually). If you want to filter tags even further, you can select a type from the *Type* dropdown menu near the top-right of the block.

Administrating Tags

Tags can be managed by an administrator under $General\ Settings > Tags$. The two most common reasons to administrate tags is to delete tags that no longer serve a purpose and to promote personal tags to organizational tags.

Administrators, or those with tagging rights, can also secure tags, limiting who can view them. Add security by clicking on the button in the tag's detail screen. This applies only to organizational tags, since personal tags are already limited to the tag creator and administrators by default. For more information about security settings, see the Securing Rock chapter of the Rock Admin Hero Guide.

Tag Security

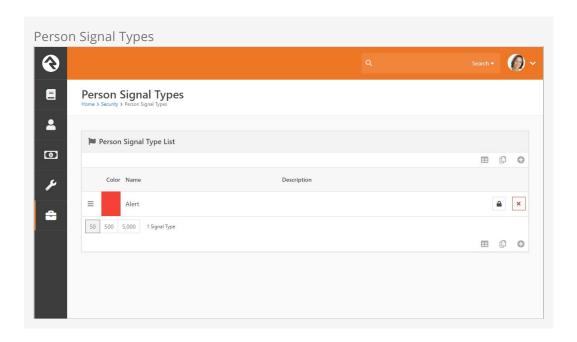
Some administrative tasks related to tags (like deleting them) operate off the security of the Entity. Be sure to set the entity security for tags (Admin Tools > Security > Entity Administration > Tag) to reflect your needs. Out of the box, the Staff and Staff Like Access have permissions to view, edit and delete tags.

Person Signal Types

Signals are discreet flags that can be assigned to a person to bring attention to a matter. As with most aspects of Rock, signals are highly customizable. They can be used to flag anything from security concerns to high-level lay leads to anything and everything in between. Some examples of how your organization might use signals are:

- Safety and Security to flag someone who shouldn't be around children or on campus.
- Pastoral Care to bring attention to someone who needs extra or specialized care.
- Administrative Tasks to alert staff of a missing form or other administrative matter.

Signals differ from tags in that tags are meant only to provide information while signals are meant to prompt you to further action. They're a quick, visual way of saying, "Hey, there's something here you should know about."

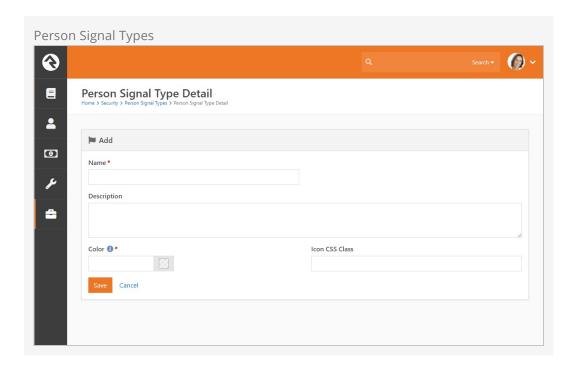


Signals are managed from Admin Tools > Security > Person Signal Types. You can create as many signals as you need for your organization, giving each a specific color and icon to differentiate them. As you set your signals up, keep the following in mind:

• The list order of the signals in the *Person Signal Types* screen is important. The color of the top-most signal is used as the color for the *Person Signal Type* badge displayed on the *Person Profile* page, so it's best to keep the most important

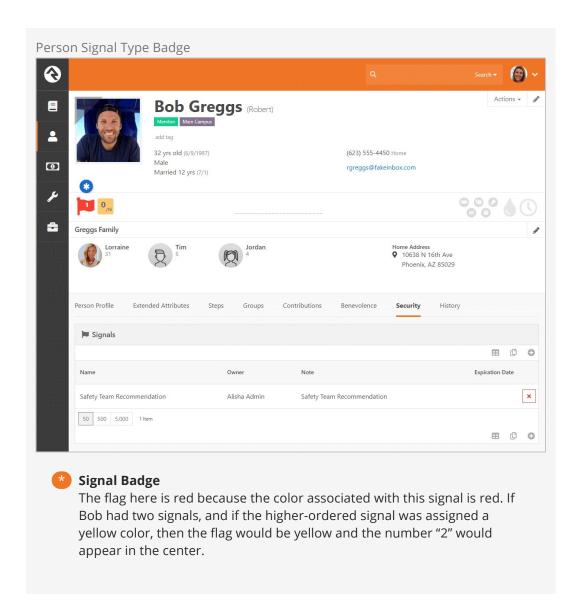
signal types at the top of the list.

- It's best to use general names for signals. For example, "Safety Team
 Recommendation" is general without being too vague. This helps to avoid the
 problem of labeling people, something that not only isn't kind but could also pose
 future legal issues. Consider using an appropriate color and icon for signals as
 well.
- Configuring the security settings for each signal type is essential. Signals aren't
 meant for everyone to see. Likewise, the information provided on the *Person Profile* page (particularly in the tabs subsections) is sensitive and should only be
 viewed by those with the appropriate security permission.



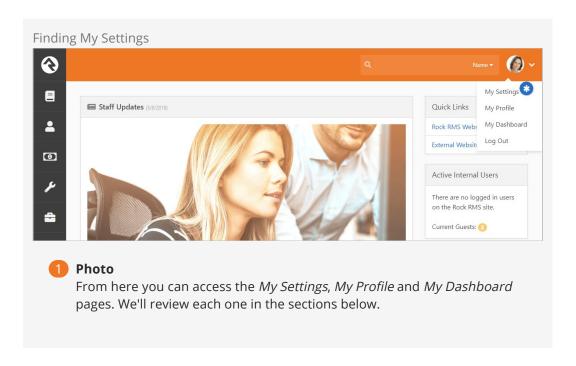
For individuals, signals are managed on the *Security* tab of the *Person Profile* page. Each signal is assigned a type, owner, expiration date, and note. The owner is the person who should be contacted for follow-up details on the signal. Rock defaults the owner to the person currently logged in.

When a person is assigned a signal, it shows up as a flag-shaped badge on their *Person Profile* page. The color of the flag corresponds to the most important (highest in the configuration list) signal type they've been assigned. It also includes a number, which indicates the number of signals assigned to the person. Roll over the flag to quickly view a list of which signals the person has. A detailed view of the person's signals is available in the *Security* tab of the *Person Profile* page. Signals are also displayed on group member lists, appearing as an icon (the icon you set when creating the signal) of the top-level signal beside the person's name.



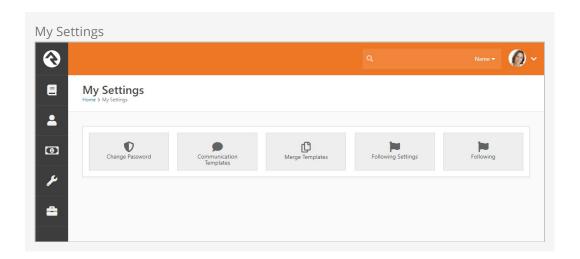
My Pages

My... mine... some of our first words as a child. In Rock, though, the *My Pages* aren't a selfish grab for more, but rather a place where you can retreat to experience a personalized view of Rock. These pages are found under the login status on the internal site.



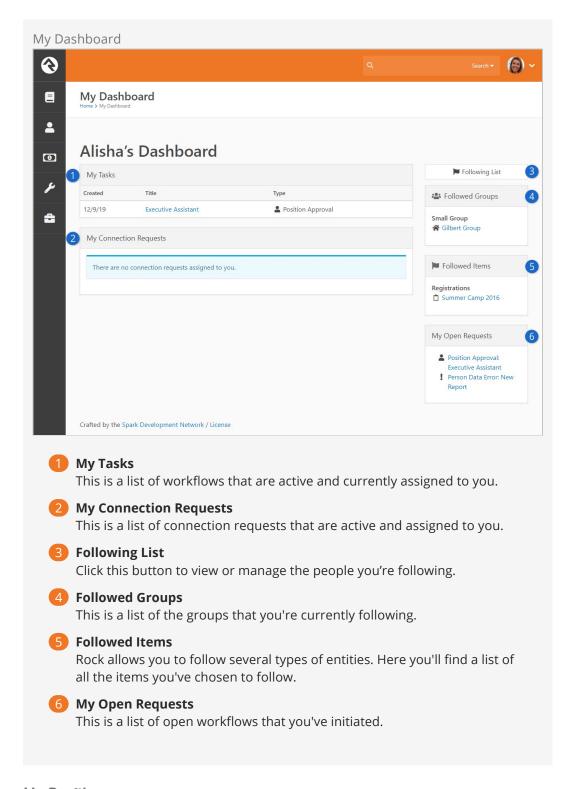
My Settings

Every person has a *My Settings* page on the internal site. This is a place where each person can manage their Rock settings. Pictured below is a listing of the settings available. Note that many plugins install new pages here, so your options may appear differently.



My Dashboard

My Dashboard is a central location for you to review all your assignments and open requests, as well as followed groups, items and suggestions.



My Profile

This is simply a quick link to go directly to your *Person Profile* page.

Configuring a Person

As you've seen, there are a lot of ways you can describe an individual in Rock. However, there are still a few more configuration options available for you to extend. Below we'll walk through some of these additional settings on a person. Generally, these options are accessed by clicking the picon in the Person Profile page.

Note:

Each of these settings is a *Defined Type*. You can add new values for each of these items by editing their *Defined Values*. See the Rock Admin Hero Guide for more on working with Defined Types and Defined Values.

Connection Status

The *Connection Status* helps categorize a person's relationship to your organization. While many organizations will want to modify these options, the following statuses are available immediately after installation.

Status	Typical Usage	
Member	This individual has completed all requirements established by your organization to become a member.	
Attendee	While not a member, this person is a consistently active participant in your organization's services and/or events.	
Visitor	This status is used when a person first enters through your first-time visitor process. As they continue to attend, they will become an attendee and possibly a member.	
Participant	A participant is indirectly involved with your organization. For example, if a family is part of a church's youth sports program but doesn't attend that church, they would be entered into Rock as participants.	
Web Prospect	Web Prospects are the default status given to any record that's added from the website. Watch out for duplicate records with these!	

It's up to your organization to determine the needed connection statuses. These statuses can be modified by an administrator under Admin Tools > General Settings > Defined Types > Connection Status .

Record Types

Record types help Rock add some capabilities to track certain types of entities within the database. There are four record types included after the install:

Person: A person record
Business: A business record
RestUser: A Rest User (API)

• Nameless Person: An unknown person (see Nameless People)

For the most part, it won't make sense to add additional types unless you're adding new functionality by writing plugins.

Record Status

The record status gives you an idea of the state of the relationship between your organization and the individual. Each option included by Rock is discussed below:

- Active: Denotes an individual who is actively participating in the activities or services of the organization.
- **Inactive:** Represents a person who is no longer participating in the activities or services of the organization.
- Pending: Is used by the system to mark a record that needs to be verified before becoming active. This state is often used when someone registers on-line to allow a staff person to confirm the new individual and check that it isn't a duplicate record.

You can add your own record statuses, but realize that some of the features of Rock assume that the values provided have a certain meaning. Consider using connection statuses rather than record statuses if you need to track a person's status in a more detailed way.

Making a person inactive

In most cases, when you make a person inactive, they will automatically become inactive inside any groups; Unless the group isn't configured to remove people who are inactivated in the system.

Inactive Reasons

When someone is marked with the *Record Status* of "Inactive" it's a good idea to determine the reason. The system comes configured with the following reasons.

- No Longer Attending
- No Activity
- Moved
- Deceased

It's simple to add more, so by all means feel free to add your own.

Marital Status

You also have the option of adding additional martial statuses to Rock. The defaults are:

- Single
- Married
- Unknown

Hopefully these cover it, but if not, then adding them is easy.

Phone Types

We've chosen to release Rock with a limited number of phone type options, allowing you to add others that make sense to you. The default values are:

- Home
- Mobile
- Work

Titles

The following titles are available in Rock: Mr., Mrs., Ms., Miss, Dr., Rev. and Cpt. Feel free to add more to your liking.

Suffixes

The following suffixes are available: Jr., Sr., Ph.D., II, III, IV, V and VI. Should you have a VII or VIII, you can add them yourself.

Person Attributes

Person attributes are a fundamental strength of Rock, so let's spend some time unpacking this feature.

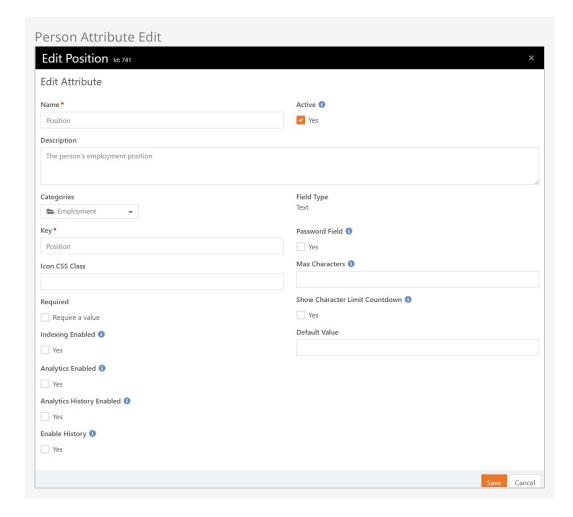
When to Use Person Attributes

Person attributes should be used anytime you want to store the characteristics of an individual. There are a couple of situations when a person attribute may not be the best fit though. Ask yourself these questions before you add a new attribute:

- Is there already a common person element or person attribute that exists? You'd be surprised how many duplicate attributes get created.
- Is the attribute related to a specific group? If so, consider making it a group member attribute instead.
- Is this attribute really needed? While there are many interesting things you could track about an individual, you should ask yourself if the data item is helpful to your mission. You don't want to get overwhelmed with the number of attributes you create.
- Will I be able to keep this attribute accurate going forward? If the value of the attribute changes over time you should ask yourself if you'll be able to keep it up. Inaccurate data is often worse than no data at all. For instance, tracking a child's height might be interesting but impossible to keep accurate. Even if it's accurate, there's no way for a person to verify it.

Managing Person Attributes

Person attributes are managed from Admin Tools > General Settings > Person Attributes . Each element of the person attribute is discussed in detail below.



Name

The name of the person attribute. This will be used as the label when displaying the value.

Description

While many people might skip over the description thinking that the name is obvious, we encourage you to spend a moment to enter a thoughtful description of the person attribute. What's obvious to you now may not be clear to you, or others, in the future.

You might define what it means to your organization.

Sample: *Baptized Here* tells us that the individual was baptized at our organization and not by a previous church.

How the data is entered:

Example Description 1: This value is updated by the baptism coordinator after the baptism record card is received.

Example Description 2: This value is updated by the system once the individual is marked completed in a baptism workflow.

Categories

While person attributes should be created wisely and purposefully, over time it's likely your list will grow to be very long. To help with this, you can categorize attributes into

groups. This allows you to manage groups of attributes instead of individual attributes.

It should be noted that a person attribute can be in more than one category. This allows it to be displayed in multiple areas yet have a single consistent value.

Key

For the most part, you don't have to worry about the attribute's key. A default value is created for you. The key is more for developers who might wish to override the default. (You know how developers can be.)

Required

Yep, you guessed it. You can require that certain attributes be completed whenever a person is edited.

Field Type

OK, this is where it gets fun. Rock allows you to store different types of data. You get to tell the system what type to use for your attribute. This determines what options exist for an attribute's value. For example, let's say you want your person attribute to track which foreign languages a person can speak. You wouldn't want to pick a field type of "Date" because a date wouldn't tell you anything about languages. Instead, a field type like "Defined Value" or "Multi-Select" would be better for tracking spoken languages.

Let's take a look at some field types and see how they can be used.

Field Type	Description		
Boolean	That's just a fancy term for True/False. Use this for situations where the options are Yes or No, Done or Not Done. For instance, the <i>Baptized Here</i> attribute that comes with Rock is a Boolean. You were either baptized here or you weren't.		
Campus	Don't use this to denote which campus someone attends. There's already a common element for that. Instead, this might be used to track which campus someone started attending or where they were baptized. Each of these could be different than their current campus selection.		
Campuses	This allows you to pick several campuses as the value of the attribute. Perhaps you could use this to track every campus they have ever attended.		
Date	You can probably guess what this does and how to use it.		
Date Range	Tracks a start and end date.		
Decimal	Stores a number with a fractional value.		
Defined Value	Defined values are reusable lists of valid values. <i>Marital Status, Phone Type, Record Status</i> are all examples of defined value lists. You can use any of the pre-defined defined types or create your own. You can read more about defined types/values in the Rock Admin Hero Guide.		
File	Allows you to upload a document into the person attribute. This is helpful for storing scanned copies of signed membership covenants or		

Field Type	Description	
	other documents you want to keep on hand. If you think you'll be uploading a lot of documents of a specific type you might consider adding a new <i>File Type</i> . You can read more about this in the Rock Admin Hero Guide. When considering storing files in Rock keep in mind the storage implications of the files you'll be adding to the system.	
HTML	Allows you to store a fragment of HTML that's specific to the person attribute. While this is uncommon, it's useful in some cases.	
Integer	Stores a whole number (no fractions or decimals).	
Memo	A larger text field for entering multiple lines of text.	
Multi- Select	Allows you to specify a list of values that multiple items can be selected from. You define the list of values by passing in a comma-separated list of items (Red, Blue, Green). You can also choose to store a separate value than the label by using the notation <i>Value:Label</i> (R:Red, B:Blue, G:Green). The items will be displayed as a checkbox list.	
Person	Allows you to tie the person attribute to a specific person. Be sure to consider using known relationships before adding a person attribute with a field type of <i>Person</i> as they are often a better solution.	
Single Select	Are very similar to the multi-select field type but only allow a single value to be selected. The single select field type has the added option of displaying the list as either a radio list or dropdown select.	
Text	A simple single line of text.	
Time	Allows for the entry of time to a person attribute.	

The field types above are the most common for person attributes, but others exist that we don't cover in this guide. The other types may be useful in certain edge cases, but the ones detailed above should be all you need for most scenarios.

Default Value

Most field types allow you to enter a default value that should be used when no specific value is provided.

Securing Person Attributes

The list of person attributes on the screen above also gives you the ability to secure person attributes so only a limited number of people can view and/or edit them.

Note:

By default *All Users* can view an attribute, but only *Administrators* can edit them.

Displaying Person Attributes

Person attributes can be viewed and edited from any tab on the *Person Profile* page.

This is done by adding the *Attribute Values* block to a zone and setting it to display a specific category of person attributes. This is very flexible because a person attribute can belong to more than one category.

To add a new block to a zone use the *Admin Toolbar* at the bottom of the page. There you'll use the _____ to bring up the *Zone Editor* which will allow you to add a new block. For more information on the content management features of Rock be sure to see ______ Designing and Building Websites Using Rock .

Tip:

Don't limit yourself to adding *Attribute Value* blocks to only the *Extended Attributes* page. These blocks can be added under any of the tabs on the *Person Profile* page.

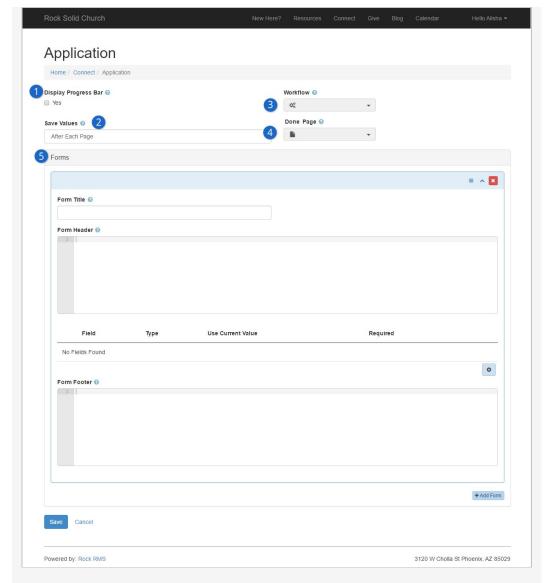
Public Person Attributes

While it's useful for your staff to see and edit person attributes from the *Person Profile* page, sometimes you may want to let people update their own attributes. For example, if you need to ask questions of people who are interested in serving, you can create person attributes for these questions and then use the *Person Attribute Forms* block on your external Rock site to prompt people for the answers to those questions. This block can be used to display any combination of person attributes and allows the person who's logged in to fill out their own values. See the Adding Content to Rock section in the <code>Designing and Building Websites Using Rock</code> book for more details on that process.

Basic Usage

Once you've added the *Person Attribute Forms* block to a page, you can configure the forms and fields for it to display. Think of forms as pages that a person will navigate between using Next and Previous buttons. The fields are the person attributes to display on each form. Open the blocks edit page to create the forms and select the fields. You can give each form a title to be displayed, and optionally add any header or footer HTML content to each form.

Person Attribute Forms Settings



1 Display Progress Bar

If you are going to configure this block with multiple forms, you can optionally have a progress bar displayed at the top of each page that gives a visual indication to the individual on how far along they are in filling out the forms.

2 Save Values

This determines when the values for each field are saved. They can either be saved after each page (when the person clicks Next) or at the end of all the forms (when the person clicks Finish).

3 Workflow

You can configure the block to automatically launch a workflow after the individual has filled out all the forms. For example, you may want to launch a workflow that sends a notification to a staff member, and/or perhaps sends a thank you email to the person who filled out the form.

4 Done Page

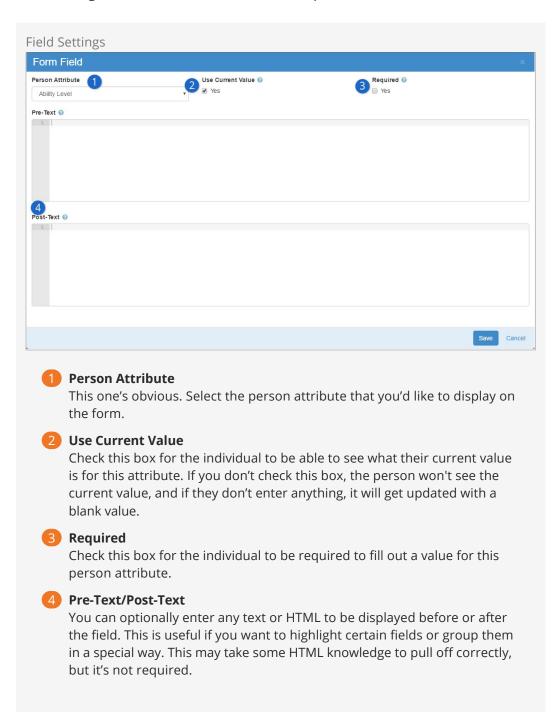
In addition to sending a workflow, you can also pick another page on your website that people should be sent to after they have filled out all the forms. This could be a page that has an HTML block with a thank you

message.

Forms

One form is added by default, but you can add additional forms by clicking the Add Form button at the bottom. To add Fields to a form, click the button. This will display the Form Field dialog.

When adding a field to a form, there are several options for each field that can be set.



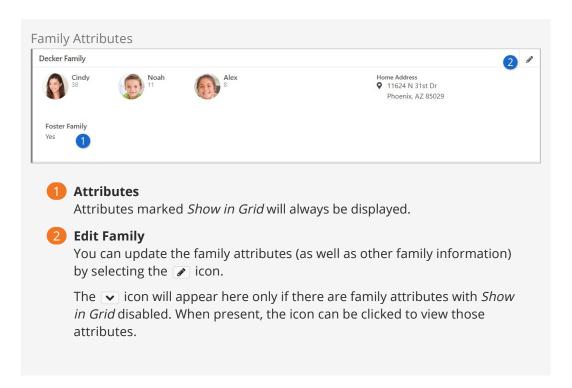
Family Attributes

We've just looked at how to add person attributes to records, so now let's consider how you can add the same functionality to families.

As you consider your data needs, you'll want to evaluate whether the data attribute best describes an individual (person attribute) or the entire family (family attribute). Say, for instance, your organization is involved in the foster care movement. You might want to note which families are participating in this initiative. You might also want to note where they are in the process of getting approved. While you could put this information on the head of household, it would make more sense to instead make these fields family attributes. This will allow both the head of house and the spouse to be able to update them on the Person Profile page.

Viewing Family Attributes

Family attributes display on the *Family Bar* of the *Person Profile* page. You'll note that attributes that are marked *Show in Grid* will always be displayed. Attributes not marked in this way will be displayed when the vicon is clicked in the upper right of the family bar.



Adding Family Attributes

Since families are simply a group type in Rock, you'll add family attributes in the *Group Type* editor under Admin Tools > General Settings > Group Types.

Categories Not Yet Supported

Attribute categories are not currently supported for family attributes. Support for categories will be added in an upcoming release.

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Person & Family Analytics

An important role for leaders is to care for and support the people who engage with their organization. As an organization grows this can become a difficult task as you may lose track of many of the details that make your larger organization feel small. Rock's person and family analytics tools help summarize all these details and provide predictive alerts when certain key behaviors change.

These tools provide a very clear picture of a family's involvement. As you'll see, this opens the door to some incredible opportunities for your organization. It can also, if not guarded, be somewhat creepy. Most tools in life can be used as a weapon (think of a hammer). We know we don't need to say this, but be careful that these tools aren't used as a weapon. There... that's done... let's jump in!

Well, Almost Done...

You'll note that in several places we use the vicon to represent these analytic tools. Just another subtle reminder that these tools are a guardian for good.

eRA – Estimated Regular Attender

Wouldn't you love to know each and every one of your regular attenders? Get a reminder every time a new one showed up and another when someone left? Well, without divine intervention, that's just not possible today. With all the data in Rock, though, we can make a decent prediction of a regular attender. This is what we call eRA (no... not Earned Run Average... Estimated Regular Attender).

Recipe for an eRA

The key data points for calculating an eRA are giving and attendance. Neither is treated as more important as each is a good reflection of activity. While researching the best algorithm, we tried to have a bias toward the speed of detection without having too many false positives. The result should determine a regular attender within four months of the first activity.

There are actually two recipes for determining an eRA. The first determines how one becomes (enters) an eRA, the other determines how one exits from being an eRA.

Criteria for Becoming an eRA

- Have given at least 4 times in 12 months, once being in the last 6 weeks
- (or) have attended at least 8 times in the last 16 weeks

Families and eRA

If a person meets either of the criteria above then the eRA status is applied to all Active family members, including children.

Criteria for Exiting an eRA:

- Haven't given in over 8 weeks
- (and) have attended less than 8 times in the last 16 weeks
- (and) haven't attended at all in the last 4 weeks

Inactive Records

Inactive family members will not receive an eRA status. However, making a person Inactive after they have been established as an eRA will not immediately remove their eRA status. The same "exiting" rules apply as described above.

You might be thinking, "Those are a great start, a little tweaking for our organization and we'll be set." Another goal of the eRA metric is to have a well-defined measure that churches can use to help benchmark. Because of this, we don't allow the recipe to be configured.

If you're not sure why standard benchmarks are needed, let's use an example. If you ask a church what their attendance is, the need for standard benchmarks becomes clear. Without asking at least four qualifying questions (is that just weekend services, does it include volunteers, etc.) you won't know what this number really represents. For that reason, and to establish that well-defined measure, when calculating eRA Rock looks at the attendance for groups whose attendance counts as 'Weekend Service'.

What's This About "Weekend Service"?

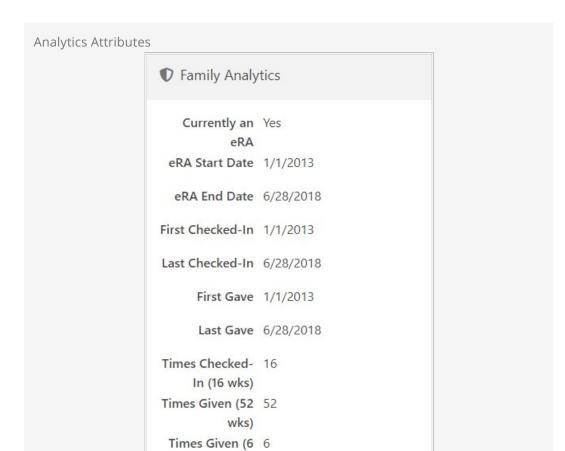
You may be wondering what counts as "Attendance" when it comes to Family Analytics. This is determined by the *Weekend Service* setting on any Group Type used for check-in. Out of the box, Rock ships with the Kids/Youth and Serving Team Group Types configured with the *Weekend Service* option enabled.

If you have another Group Type you wish to count as "attendance at a Weekend Service" (and thus, count towards Family Analytics) go to Admin > General Settings > Group Types and edit the desired Group Type to enable Weekend Service under the Attendance/Check-in tab.

Viewing the Analytics

Person Profile Page

Most of the information will be viewed on the person's *Profile Page*, specifically the *Extended Attributes* tab. Let's take a look.



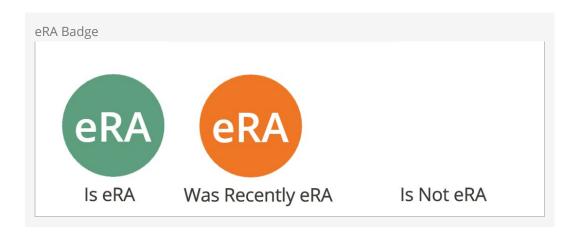
Security

By default all these values are viewable by the RSR - Staff Workers and RSR - Staff Like Workers. You can adjust the security of each of these attributes under Admin Tools > General Settings > Person Attributes .

wks)

eRA Badge

The state of the person's eRA can also be seen on the badge bar. The eRA badge has 3 states.



- Is eRA: The person currently is an eRA
- Was Recently eRA: Was an eRA but exited the eRA criteria in the last 30 days.
- Is Not eRA: Does not meet the eRA criteria. This badge is simply blank.

eRA History

It's possible that a family can start and stop being an eRA multiple times. To help you see this type of activity we log each time a person enters and exits the eRA status on their history ([Person Profile > History Tab]).

eRA Workflows

Would it concern you if someone who has had regular activity in the past suddenly becomes irregular? Of course it would! You'd probably want to be notified or send them a communication, right? Well we've thought of that for you. The *Family Analytics* job can be configured to launch a new workflow (you'll still need to create the workflow) anytime a family enters or exits from being an eRA. To help simplify your workflow, the job will pass in the following information:

Attribute Key	Attribute Type	Description
Family	Group	This is a reference to the family group who has entered or exited.
HeadOfHouse	Person	The head of the household of the family.
Spouse	Person	The spouse of the family (could be empty).
Campus	Campus	The home campus of the family.

A couple of things to think about as you configure your workflow:

- If the family doesn't have any adults configured, no workflow will be launched.
- Remember the "e" in eRA stands for Estimated. It's not perfect. If you have a
 communication as a part of your workflow, be sure not to make any assumptions.
 It's possible that they are still attending but are not giving or having kids check in.
 Try to make the tone of your communications more of a "Just checking in..."
 instead of "We miss you..."

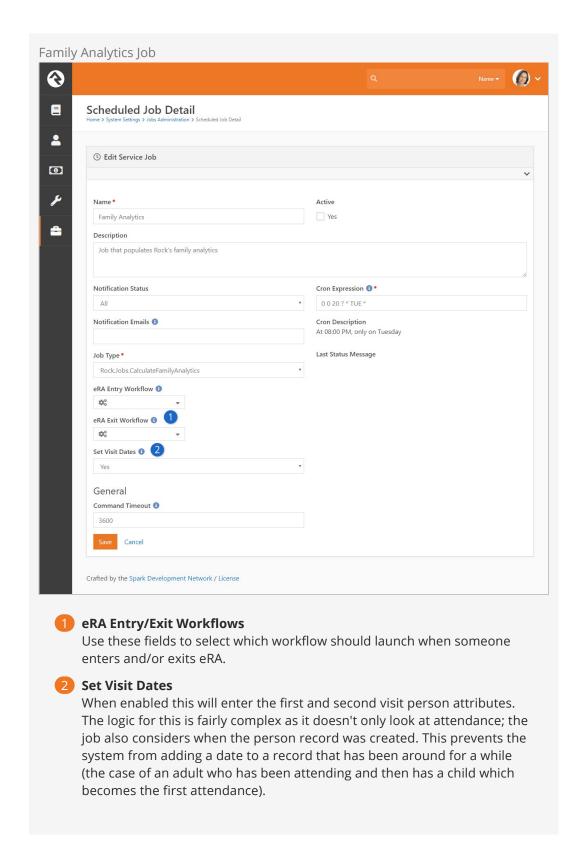
See our Blasting Off With Workflows guide for more information on workflows.

Calculating the Analytics

All these measures rely on the *Family Analytics* job to be enabled and scheduled to run regularly. This job is available for you out of the box but isn't automatically enabled. To enable it, simply go to Admin Tools > System Settings > Jobs Administration. From there you can select the *Family Analytics* job and activate it. You'll also want to consider when and how often it's set to run.

The job can also be configured to launch workflows when a family enters or exits the eRA status. See the eRA Workflows section for more information on these settings.

Let's look at all the settings of this job in detail.



Managing Known Relationships

Known relationships are a great way to pattern real-world relationships in your database. While Rock comes with several relationship types already configured (Grandparent, Invited By, etc.), you can create new relationships as needed.

Creating A New Relationship Type

Known relationships actually use groups to store their values. Each person in the database has a hidden group that contains all of the individuals with whom the person has a relationship. When you configure known relationships, you're really configuring the *Known Relationship* group type.

To add a new relationship type, follow these steps:

- 1. Navigate to the *Group Types* editor Admin Tools > General Settings > Group Types and select the *Known Relationships* group type.
- 2. Open the *Roles* section and add the new relationship role.
- 3. Save the group type
- 4. **Optional:** If your relationship has an inverse relationship (grandparent <-> grandchild), you can automate the creation of the inverse relationship by editing the role you created and selecting the inverse relationship. In order to pick the inverse, you must first create the relationship roles and save the group type. Then you can go back and edit the inverse types.

When adding a new relationship you can decide if this type of relationship should allow an individual to check-in the other. For instance, you may decide that grandparents should be allowed to check in their grandchildren.

School Grades

Rock provides a customizable system for determining the grade or year of an individual's education. For most organizations in the US, the out-of-the-box configuration should meet all their needs. For international organizations or those in locales where customization is required, it's easy to adjust the system.

When adjusting the grades, the first thing to keep in mind is that Rock only stores the year that someone graduates from the educational system. In the US, that's their high school graduation. Rock dynamically calculates a person's grade by:

- 1. Comparing the current date to their graduation year which provides an offset in years. Rock also uses the *Grade Transition Date* Global Attribute to help determine the start of the school year.
- 2. The year offset from step 1 is then compared with the grades in the *School Grades* defined type. The first Defined Value (grade) whose value is greater than or equal to the offset is selected. For systems that have one grade for each year, this is a simple setup. The last grade (senior year in the US) would have a value of 0, the next (junior) a value of 1, etc. For systems where a grade spans multiple years, you would "skip" years. For example, to have a *Middle School* grade level instead of separate 7th and 8th grades, you would set the *Value* of *Middle School* to 5, and the next higher grade level (Freshman) to 3.

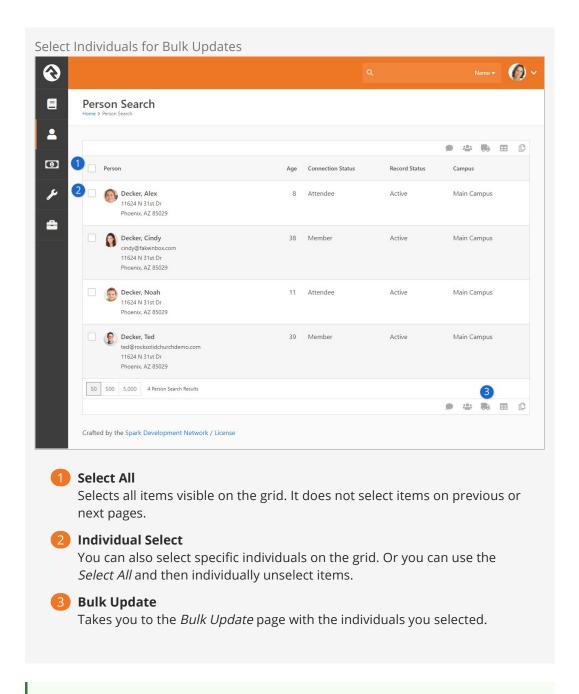
When adding a new person to the system you're asked to provide their grade. The person's graduation year is initially determined by the grade provided, using the reverse of the above logic.

Knowing that not every system uses the term *Grade*, Rock allows you to configure the term that's used by editing the *Grade Label* global attribute under Admin Tools > General Settings > Global Attributes. So if you're more familiar with "year" or "level" it's easy to adjust accordingly.

Bulk Updates

Sometimes you have to update a little bit of data. Sometimes you need to update a lot. When you find yourself in the latter situation, you'll want to use Rock's bulk update capabilities. Bulk update is used to make changes to large populations all at once, instead of making the same change repeatedly one person at a time.

You may have noticed the a icon at the bottom of table grids that list people. Selecting people on the grid and pressing the icon will take you to the *Bulk Update* page.

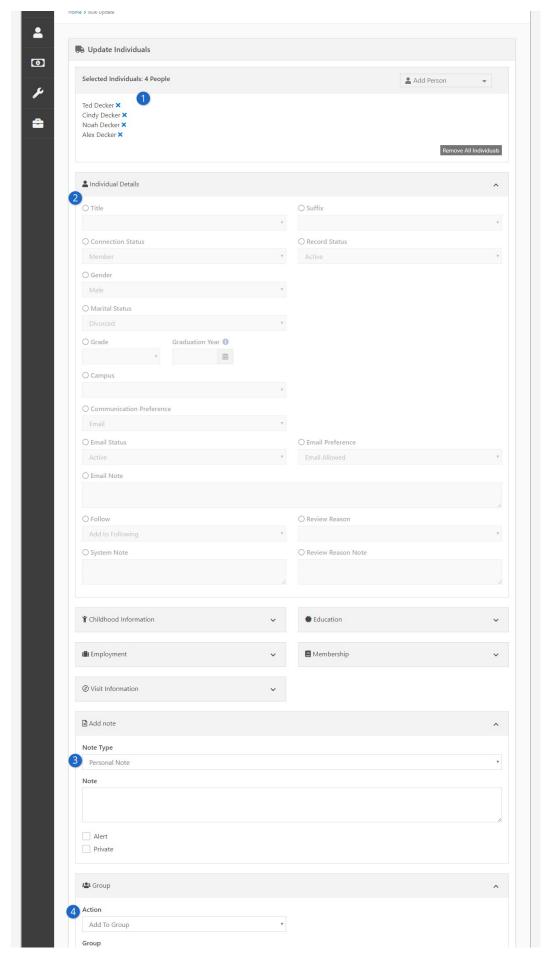


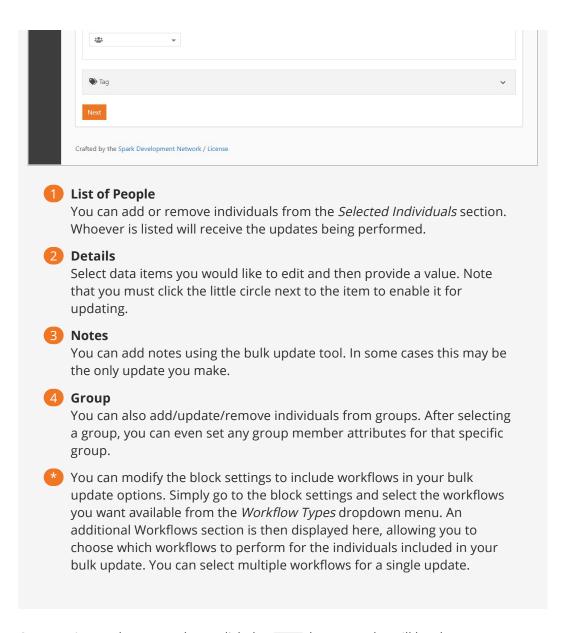
Power Tip

If you would like to select all the individuals, even those on previous/next pages, you can leave selection blank (don't select anyone) and press the bulk update button. This adds everyone in the grid to the *Bulk Update* page.

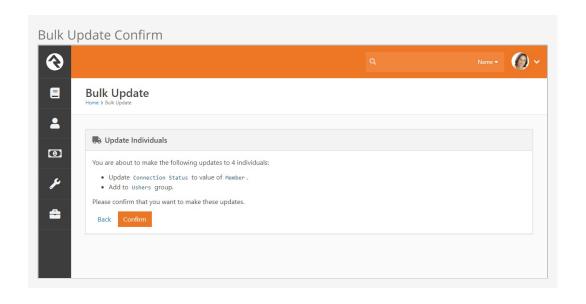
Once on the *Bulk Update* page, you can select various data points to update. You must first select the data item you wish to update by clicking the o icon next to the item.





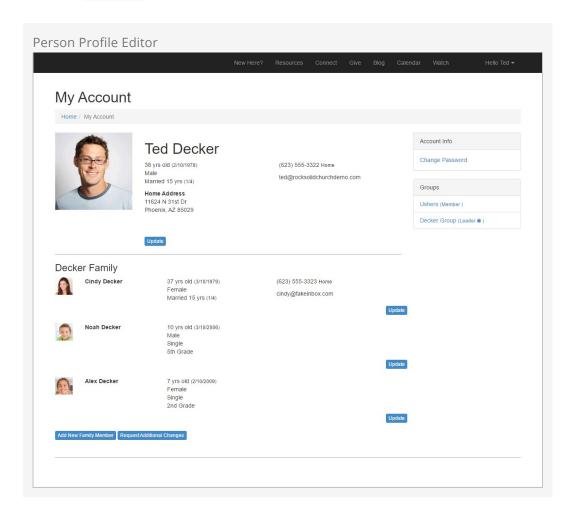


Once you've made your updates, click the Next button and you'll be shown a summary of your changes. If everything looks good, click Confirm and your changes will be applied.



Person Profile Editor

The *Person Profile Editor* is an external page that's dedicated to allowing individuals to update their own information. You can find this page on the external website by selecting My Account from the *Login Status* block.



You'll notice that individuals are able to edit their details at the top of the page. They can also update each of the individuals in their family.

There are several block settings that you should be aware of for this block. They include:

- **Show Family Members:** This determines whether the block should allow viewing and editing of the family members.
- Address Type: The type of address that should be displayed for viewing and

editing.

- Phone Numbers: The type of phone numbers to show for viewing and editing.
- Workflow Launch Page: This block can be configured to show a button labeled Request Additional Changes. When this button is clicked, it will navigate to the page provided to launch the workflow.
- **Family Attributes:** The family attributes you would like to configure for viewing and editing.
- **Person Attributes (Adults):** The person attributes you would like to configure for viewing and editing for adults in the family.
- **Person Attributes (Children):** The person attributes you would like to configure for viewing and editing for children in the family.

Photo Requests

Rock is about fostering relationships. Nothing helps this more than having photos in the system. In the past, keeping up with photos has been a complex and time draining task. No longer! Rock makes it easy to populate photos into the database by asking individuals to upload a photo from an emailed request. Let's take a look at how it works.

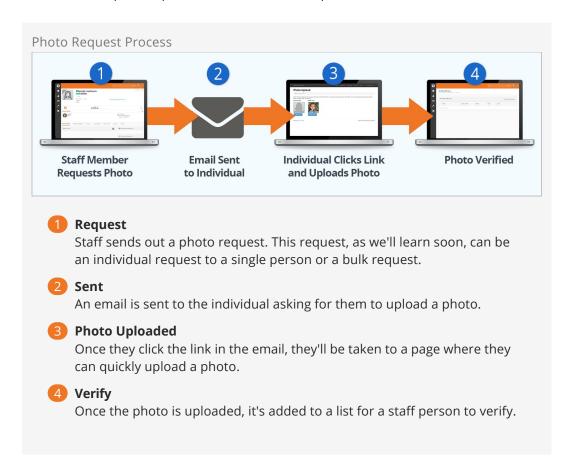
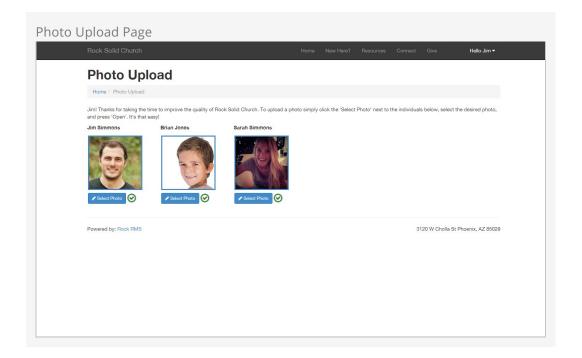


Photo Upload

When the individual clicks the upload link in their email, they'll be taken to the page below. This page is under <code>External Homepage > Supporting Pages > Photo Upload</code> but it isn't linked into the website.



The link they use to get to this page has an embedded security token that allows them to upload their photo without having to log in.

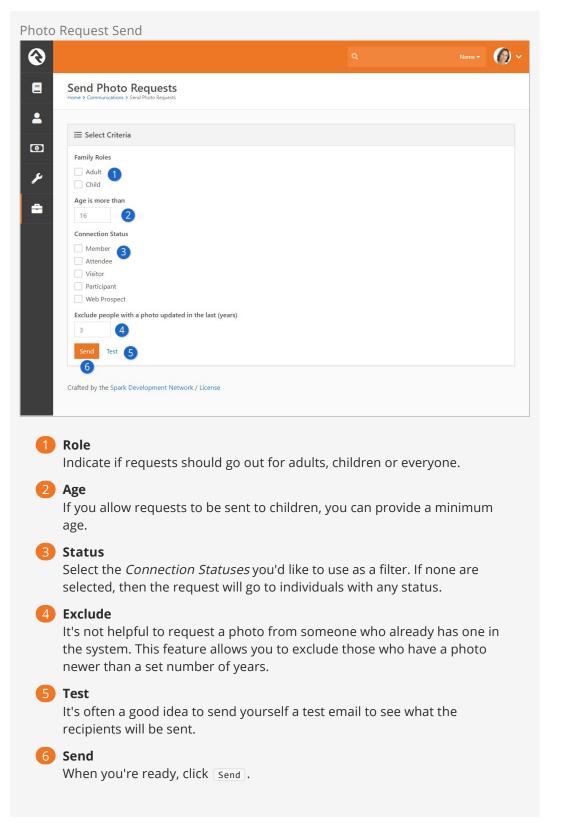
The block on this page has a couple of settings you can use to alter its behavior. These settings include:

- **Allow Staff:** This setting allows staff members to change their own photos. Some organizations may not want staff to update their photos as they have standard staff photos they'd like to keep consistent. The default value for this setting is false.
- **Include Family Members:** This setting will allow the individual to upload photos for their whole family from their link. The default value for this setting is true.

Bulk Requests

The easiest way to get a large number of photos into the system is to use the bulk photo request option. You can make these requests under Admin Tools > Communications > Send Photo Requests .

This screen allows you to send an email to a selected list of people asking them to provide a photo for the system.



After clicking send, the individuals will receive an emailed request to upload their photos. The contents of this email can be modified under:

Admin Tools > Communications > Communication Templates > Photo Request Template .

Tip to Limit Abuse:

To help minimize the potential abuse of this feature by staff, there's a block setting that limits the number of photo requests that can be sent without approval. The default is 300. Feel free to change this number to suit your needs. The block uses the same approval process as bulk email.

But There's More

Using the bulk photo request screen above is a great way to send out mass requests for photos. You can also send this same email to a list of people using the *Photo Request* communications template. Let's say you have a report that lists people for an upcoming event, and you'd like to get their photos before the event. By clicking the button in the grid's footer you'll be taken to the *New Communications* page. Select the *Photo Request Template* from the template dropdown and you're off to the races!

See our Communicating With Rock guide for more information.

Individual Requests

Bulk requests can help you populate your database with a large number of photos, but sometimes a personal request is needed. From an individual's *Person Profile* page you can quickly request a photo under:

```
Actions > Photo Request .
```

This will launch a short workflow entry screen that allows you to type in a personal message to the recipient. Rock will add some instructions and links to your email to enable the upload process.

Verifying Photos

While it's highly unlikely, it's possible that someone could upload an inappropriate image. To help filter these out, Rock has a photo verification process. When a person uploads a photo, it's immediately available for viewing. At the same time, it's also added to a list to be manually verified. This list can be found under:

Tools > Data Integrity > Photo Requests > Verify Photos.

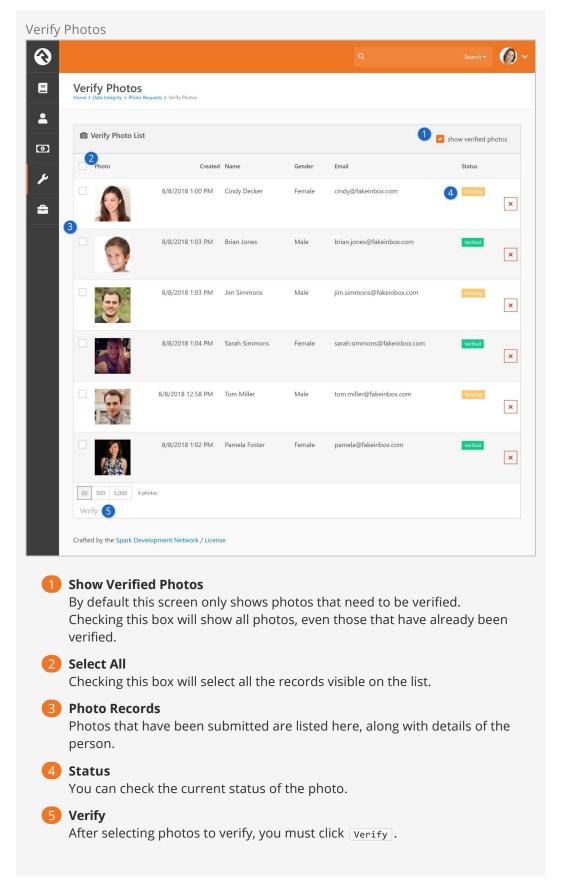


Photo Opt-Out

When an individual asks to be opted out of receiving future requests for photos, they

are sent to the opt-out page which is located under:

```
External Homepage > Supporting Pages > Photo Opt-Out
```

They are also added to an application group called *Photo Request* with a member status of *Inactive*. You can view and manage this list under:

```
Tools > Data Integrity > Photo Requests > Photo Request Application Group
```

To remove someone from the opt-out list, simply remove them from this group.

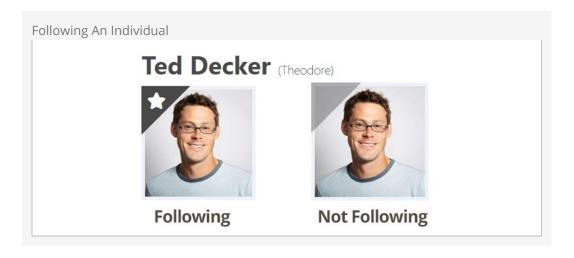
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Following

For most organizations, the database of individuals in Rock will far exceed the number of people a specific staff person will know. Without tools to help filter relationships, personalizing touch points would be impossible. Rock's *Following* features help filter these relationships so that an individual can be made aware when life events occur with people they know.

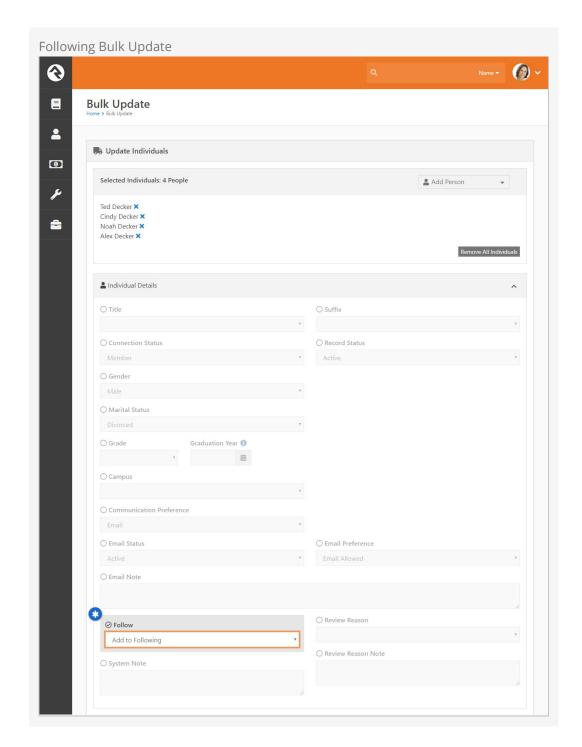
Following an Individual

The first step is to identify people you know. You can do this by clicking the *Following* link (star) in an individual's photo on their *Person Profile* page.



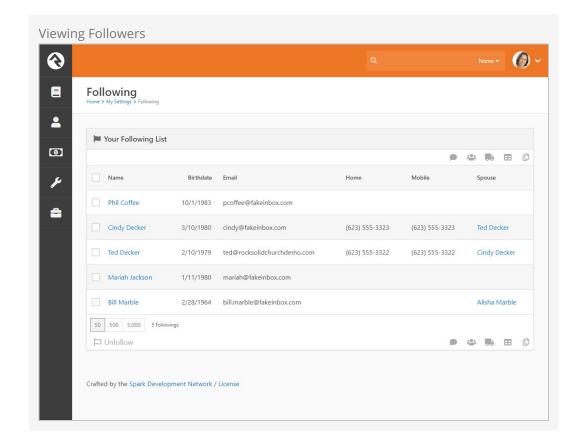
Bulk Following

Don't forget our friend, the bulk update tool. Bulk updates also allow you to add or remove a list of individuals from your following list.



Viewing Those You Follow

You can view a complete list of the people you follow under Login Status > My Settings> Following (the login status can be found in the top-right corner of the page). From this list you can manage the people you follow and remove any that may have been accidently added.



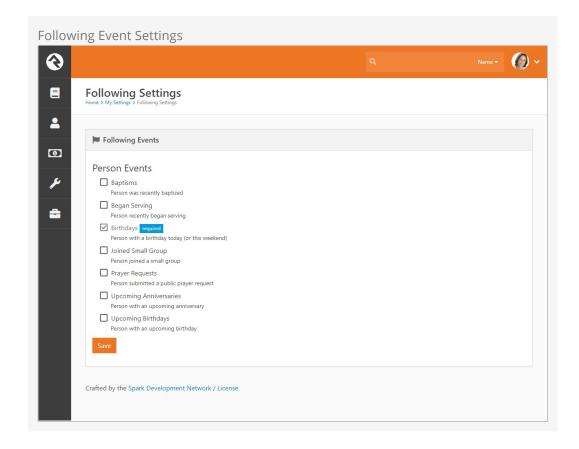
Just the Beginning

Rock's *Following* feature is just a start. Look for lots of new capabilities in upcoming releases. We're providing the basics for now to help you start building your following lists.

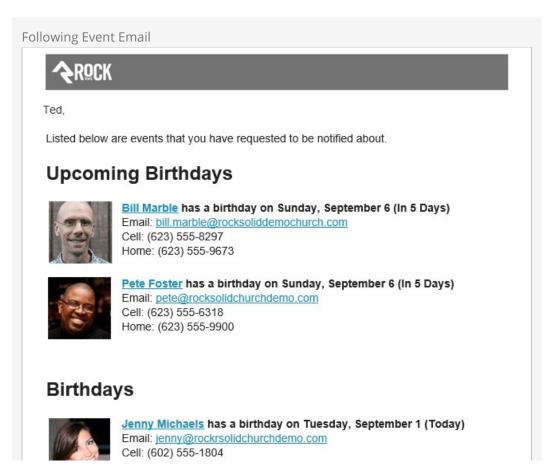
Engaging Following

OK, now that you're following people, let's use this data to build better connections. Following a person means you have a special interest in that person; that you care about what's going on in their lives. So, wouldn't it make sense that you'd want to know when it's their birthday or wedding anniversary, when they're joining a group or better yet that they were recently baptized? Rock makes this a snap!

You can configure what types of notification events you're interested in under My Settings > Following Settings (found under the login status in the upper-right corner). Here you can see a list of all the events you can be notified of.



Every day, Rock will determine if anyone on your following list has the configured notification events and will send you a personalized email of the results.





Home: (623) 555-0135



Brian Jones has a birthday on Tuesday, September 1 (Today)

Email: ben@rocksolidchurchdemo.com

Cell: (602) 555-5588 Home: (602) 555-5588

Upcoming Anniversaries



Alisha Marble has a 20 year anniversary on Tuesday, September 1 (Today)

Email: alisha@rocksolidchurchdemo.com

Cell: (602) 555-1804 Home: (623) 555-0135

Baptisms



Sarah Simmons was baptized on Monday, August 31 (Yesterday)

Email: sarah@rocksolidchurchdemo.com

Cell: (602) 555-1804 Home: (623) 555-0135

Began Serving



Pam Foster recently began serving.

Email: pam@rocksolidchurchdemo.com

Cell: (602) 555-1804 Home: (623) 555-0135

Rock Solid Church

rocksolidchurchdemo.com

(623) 555-2444

info@rocksolidchurchdemo.com

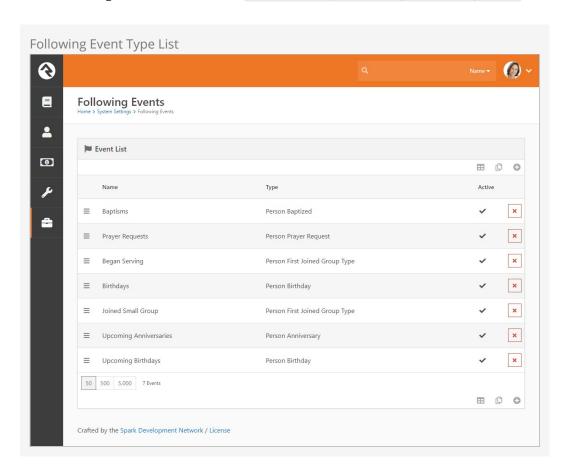
Follow us on Twitter

Friend us on Facebook

Rock Administrators can even set up new types of events that will be displayed here. But more on that in a minute.

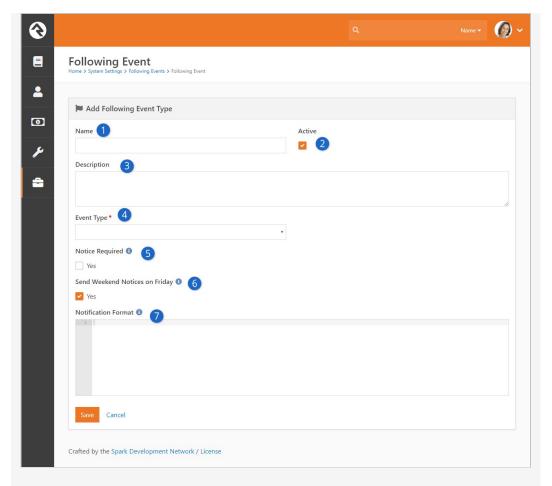
Configuring Following Events

Rock ships with several following events, but it's easy to set up additional ones yourself. You can manage these events under Admin Tools > System Settings > Following Events |.



To add a new event, click the • from the bottom of the grid.

Following Event Configuration



Name

Provide the name of the event. This will also be used for the title on the email so it's best to use a plural form of the word like *Birthdays*.

- 2 Active Indicate whether the event is currently active.
- Description

 Provide a brief description of the event.
- 4 Event Type

Indicate the type of event you're configuring. Choose from the following options:

- Person Anniversary
- Person Baptized
- Person Birthday
- Person First Attended Group Type
- Person First Joined Group Type
- Person History

Person History is an advanced tool that can be configured to provide powerful following recommendations. To learn more about this option, see the Person History Following Event section.

Motice Required

We've already seen how people can choose which events to receive notifications for by changing their Following Settings. The "Notice Required" option means that individuals will always receive notifications for this event, and cannot opt out from their Following Settings. Sometimes they should be given the option; other times you know what's best for them.

6 Send Weekend Notices on Friday

No one wants their birthday to be missed because it's the weekend. This setting allows you to send notifications for events that will occur over the weekend on the Friday before.

Notification Format

This is the Lava that will be merged into the email for each event. You'll probably want to copy/paste this from one of the standard events but feel free to modify it to meet your needs.

Never Forget A Birthday

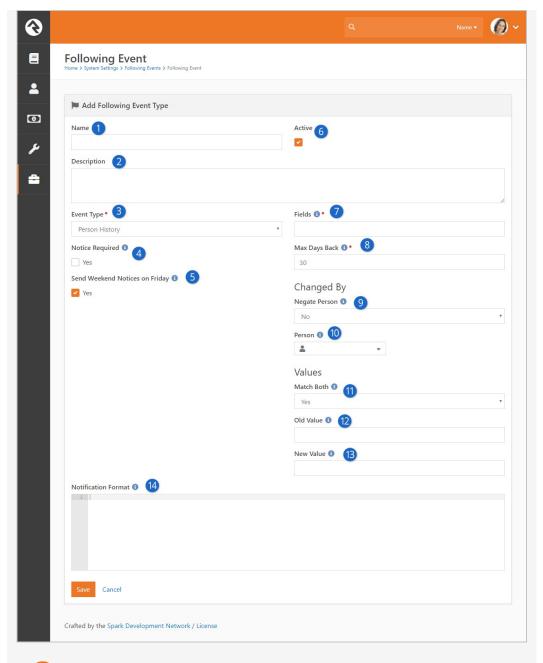
Following events are great for a personal touch but if you want to have a fool-proof way of sending your best wishes to every person on their birthday then you may want to consider configuring a job to send an email to each person celebrating their birthday. Read more about how to do so in the Rock Admin Hero Guide.

Person History Following Event

The *Person History* following event is an advanced setting that gives you the option of being notified when there are changes to a person's history, such as a change in their membership or marital status. As with other following event types, you can configure any number of specific events which people can subscribe to and receive notifications for. Let's look at how to set up the *Person History* following event option.

Following Event Configuration

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Name

Provide the name of the event. This will also be used for the title on the email so it's best to use a plural form of the word (e.g. *Birthdays* instead of *Birthday*).

- Description
 Provide a brief description of the event.
- 3 **Event Type**Indicate the type of event you're configuring. In this case, *Person History*.
- 4 Notice Required

 This setting defines whether the follower gets to choose if they will receive this event. Sometimes they should be given the option; other times you know what's best for them.
- 5 Send Weekend Notices on Friday

 No one wants their birthday to be missed because it's the weekend. This

setting allows you to notify events that will occur over the weekend on the Friday before.

6 Active

Indicate whether the event is currently active.

Fields

This is where you specify which fields in the history data to monitor. Separate multiple items by a comma. Keep in mind that when viewing the fields in a person's history data, status changes are formatted as: 'Modified FIELD value from OLD to NEW'.

8 Max Days Back

Indicate the maximum number of days back to look at a person's history.

Negate Person

Use this setting when you want to trigger events only when it is NOT the specified person making the change. This sets the *Changed By* person match to NOT a person.

10 Person

This allows you to filter by the person who changed the value. This is always an AND condition with the two value changes. If the *Negate Changed By* option is also set, this becomes an AND NOT condition.

11 Matches Both

If enabled, requires a match on both the Old Value and the New Value. This equates to an AND comparison, otherwise it equates to an OR comparison on the values.

12 Old Value

This is the value to be matched as the old value, or leave blank to match any old value.

13 New Value

This is the value to be matched as the new value, or leave blank to match any new value.

14 Notification Format

This is the Lava that will be merged into the email for each event. You'll probably want to copy/paste this from one of the standard events, but feel free to modify it to meet your needs.

Let's look at an example of why and how you might use the *Person History* following event option.

Say you have a care ministry that helps people who are recently widowed. You can use the *Person History* following event to make sure those working in that care ministry are alerted when a person's marital status changes from 'Married' to 'Widowed'.

To track this change, you would create a new Following Event set with the basic information: Name, Description, Event Type (Person History) and Notification Format. Then you'd set the following options to capture the change in marital status:

• Fields = Marital Status

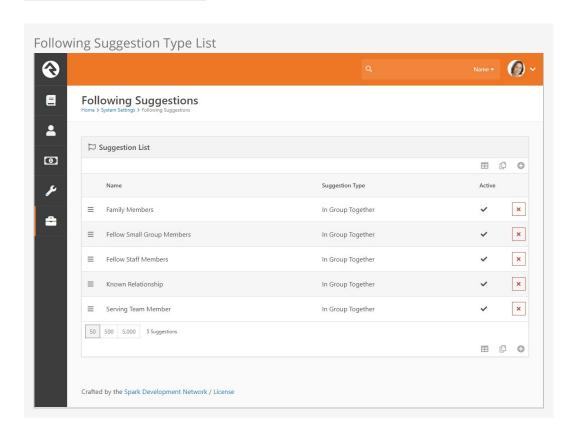
- Match Both = Yes
- Old Value = (blank)
- New Value = Widowed

These settings will cause a notification to be sent whenever a person's *Marital Status* field changes from any value to 'Widowed'.

This is just one of many uses for the *Person History* following event. You can see what a powerful and useful tool it can be.

Following Suggestions

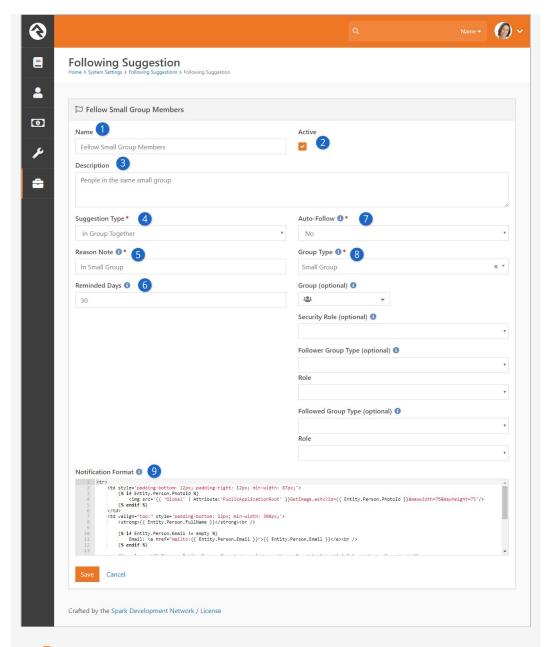
Knowing who to follow can turn into a fulltime job if you let it. But why? Rock can do the work for you. Administrators can set up suggestion criteria under Admin Tools > System Settings > Following Suggestions .



Rock ships with two suggestion types: *In Group Together* and *In Followed Group*. You can see how these types can be used in several different ways. You can even add your own suggestion types with a little bit of light development.

To add a new suggestion type, click the • button at the bottom of the grid. This will bring up the page pictured below.

Following Suggestion Configuration



Name

This describes the suggestion and will be used as the title in the daily suggestion email that's sent out.

Active

The suggestion must be Active in order to be used.

3 Description

A brief description of the suggestion can help clarify its purpose or intent.

4 Suggestion Type

Select the type of suggestion that's being configured. As noted above, two suggestion types are shipped with Rock.

6 Reason Note

A brief message that's shown to the individual, describing why the person is being suggested to them.

Reminded Days

The number of days to wait before notifying the person of this suggestion again if they haven't followed the suggestion. Leave it blank if the person should never be reminded.

Auto-Follow

This setting will turn the following 'suggestion' into a 'requirement' for following. In other words, the person won't be given the option to follow the individual, it will automatically follow when a new person is added to the group.

Suggestion Type Settings

Note that each suggestion type will have its own setup options. The sample pictured above shows the *In Group Together* settings. The next section below is a guide to what these settings mean.

Motification Format

This is the Lava that will be merged into the email for each person being suggested. You'll probably want to copy/paste this from one of the standard suggestions but feel free to modify it to meet your needs.

In Group Together and In Followed Group Settings

The settings below are available to the *In Group Together* and *In Followed Group* suggestion types.

- **Group Type:** The group type that's used.
- **Group:** The optional group that the person must belong to for the suggestion. Make sure to pick a group of the same type that was selected above.
- **Security Role:** This is similar to the group limiter above, but for a specific security role.
- **Follower Settings:** Next we can limit who the follower role will be. To do this we need to provide both the group type and role (we must provide the group type again as this helps to limit the roles that will be displayed in the role dropdown).
- **Following Settings:** Lastly, we can limit who will be suggested according to a security role. Only individuals assigned the role provided here will be suggested. Again, we must provide both the group type and the role.

Reducing the Confusion

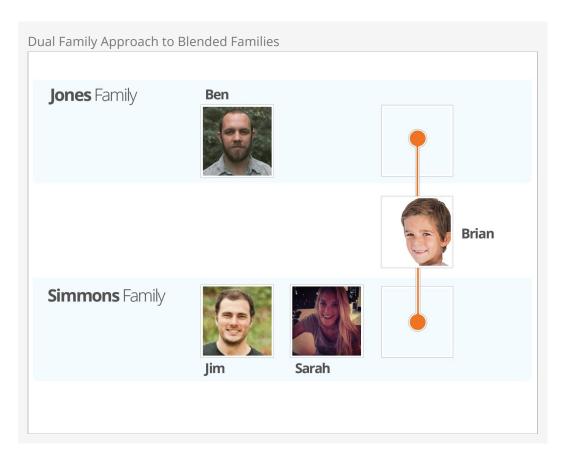
The settings above can be a bit confusing. If you're feeling overwhelmed, looking at the settings for the current suggestions can help reduce this confusion.

Strategies for Blended Families

Families come in all shapes and sizes. Managing the complexities of relationships, whether in real life or a database, can be complicated. Luckily, Rock is very flexible. Below we discuss some of the options for entering blended families.

Dual Family Approach

When parents have dual custody and both parents are involved with your organization, you may wish to use the dual family approach. In our example below Ben and Sarah Jones divorced a couple of years ago. Both have joint custody of their son Brian. Sarah went on to marry Jim Simmons. This is one way to set up these two families.



In this example Brian, the child, is in both families. He is still one record in the database, but he is a member of both families. This approach has some details you should know about.

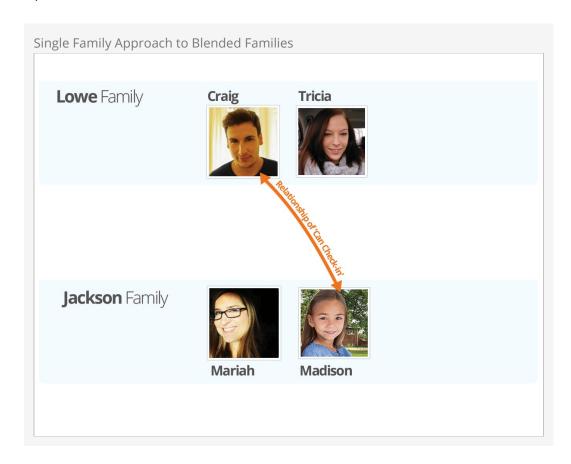
In reporting, Brian will be listed as a single record. However, if your reports list

families, this pattern will add two families to the results.

- Brian can be checked in using either family's contact information.
- Mailings will be sent to both home addresses.
- A report showing the parents of Brian will list out Ben Jones as well as Jim and Sarah Simmons. Each family will be listed as separate rows on the report.

Single Family with Relationships Approach

In the single-family approach the children of blended families are only connected to a single family and relationships are used to link them to other individuals (e.g. for checkin).



This approach may be preferable in cases where one parent has sole custody or if the other family doesn't participate in your organization. In this approach, reporting and most other features act just like a typical family. Check-in can be allowed by other individuals using the relationship of *Can Check-in*.

What About Foster Families?

Rock's flexibility also comes in handy when adding foster families. The best approach is to add the children to the family, and then create a new Known Relationship type that designates them as fosters.